



SCISSORS

FOR THE WOMAN,

A KNIFE

FOR THE MAN.

—the universal tool of each. Most men are particular—almost cranky in fact—about their pocket knife,—the wife would be about her scissors if she knew more about quality and less about price.

There is a demand for scissors. Much of the trade calls for “cheapness”—but fully fifty per cent. is ready to buy the “Best Quality only” when they are shown that quality pays.

WISS & SONS’ SHEARS are high grade—they may not be the best in the world, but they’re the best we ever saw or heard of in the fifty years we have been making shears. So far, we have not been able to make them better.

Let us cover a few of our points:

We make nothing but Shears.

The best malleable iron stock for body, then the entire inside of blade faced with the best tool steel we can buy—and it’s made particularly for us.

Hand matched blades so they’re exactly balanced.

Elasticity of blades, retaining an even pressure of the edges, one against the other, thus keeping sharp for an indefinite period.

The exact temper set by thermometer test,—not guessed at.

Enamel baked by steam.

An unlimited guarantee.

Samples, if you ask for them.

We want a small order—the next will come unsolicited.

Can we have the first?

J. Wiss & Sons,

Newark, N. J.

Do you sell TINNER’S SNIPS? Ours are faced across the entire inside of the blade.