



Want To Learn Shear Advertising?

—and make money at the same time?

You will know quite a lot about shear advertising before you have carried out one-half of the plan we are going to present to you with that \$50.00 WISS SHEAR outfit.

The ADVERTISING PLAN alone would be a good \$50 investment even though you didn't get a dollar's worth of shears.

But the \$50 order calls for \$50 worth of the best shears made—about 119 pair of them—(exact number depends upon the kind of trade you decide to push for)—but, in any event, you get your shears at our regular prices.

The selection will be made by us, (if you wish) after we know the class of trade you are

after—or, you can make your own selections—or exchange the goods we send—

If you are already a WISS SHEAR customer—(through us or a jobber)—you can have all the benefits of this advertising proposition just as soon as you write us that you have on hand a \$50 stock of this brand.

J. WISS & SONS
NEWARK, N. J.
U.S.A.

You can't carry out our idea properly with less than \$50 worth of stock.

Try the \$10 sample order at once by returning the enclosed postal.

If you are not pleased with the lot, you can send them back at our expense.

**J. Wiss & Sons Co., Littleton Ave.,
Newark, N. J.**

This is a sample of some of the special advertising material you get free—there's a lot more of it besides this.