

Foreword

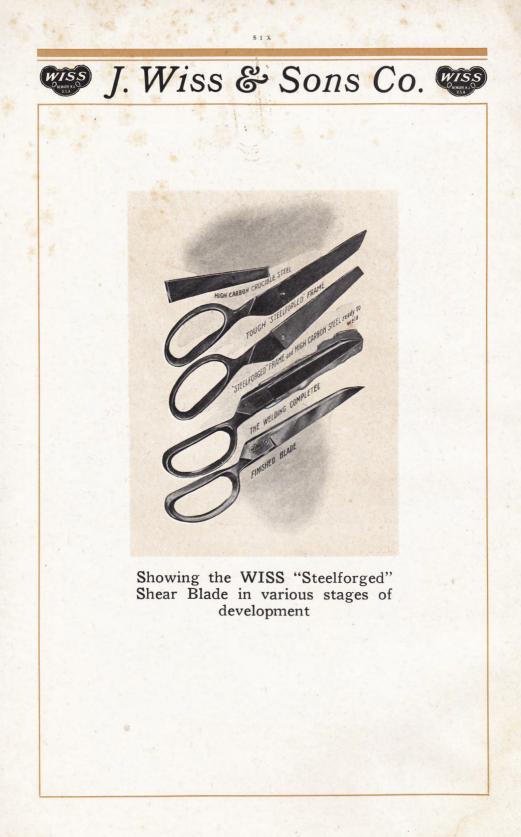
The dealer who sells Wiss products has much to offer. For, behind the name Wiss is an experience of almost 70 years devoted solely to making cutlery as fine as it could possibly be made regardless of the expense involved.

He also has, in Wiss, a line which is absolutely guaranteed and can therefore be recommended in the strongest possible terms.

The consumer demand for Wiss is greater than for any other similar, highgrade line, due to its unmatchable quality and world-wide reputation.

The Wiss line is offered as a permanent, business-building proposition. As such we believe it offers advantages without equal in its field.

J. Wiss & Sons Co.





SEVEN

Wiss "Steelforging" Department where the frames of Wiss Shears are forged

How Wiss "Steelforged" Shears Are Made

O the average man or woman one shear is very much like another. As a matter of fact there is such a vast difference between Wiss Shears and those of inferior make that we believe it is worth while to briefly describe the more important operations in their making so that the dealer can easily satisfy his customer of the superior quality of Wiss and why this quality means for him a better shear investment. We recommend that the dealer and EIGHT



his clerks familiarize themselves with these details as they will be found of great assistance in making sales.

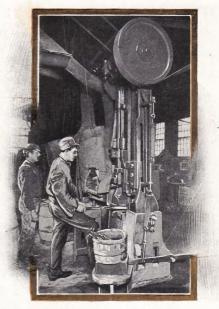
Forging the Frame

The frame of Wiss Shears is forged from a very tough special forging steel under a powerful drop hammer. This steel is used because it renders the frame practically unbreakable and its toughness and pliability in the initial stages of manufacture, permit the permanent adjustment so necessary to smooth cutting blades. It also enables

us to mould the handles to exactly the correct shape. You can hammer, bend and twist the handles of Wiss Shears and still not break them. Thus we have a shear that will stand up under the strain of years, with handles that properly fit the hand, and blades so accurately adjusted that they cut the goods without gnawing and with the least possible effort.

The Cutting Edge

After the frame has been forged, a piece of finest crucible steel is welded to the inside of the blade. This forms the cutting edge. The



Welding the hard cutting edge to the tough frame

Hardening the Wiss Shear blade





Newark, N. J., U.S.A.

NINE



two pieces, after welding, become one, forever inseparable.

Crucible steel is used because it takes a very hard degree of temper, and can therefore take and hold the keenest possible edge.

Thus we have a cutting edge that will stay sharp for an indefinite time.

Drilling the Screw Hole

After welding, the blade must be trimmed of all surplus metal to restore

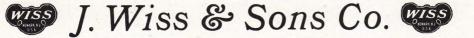
its proper shape. This done, the screw hole is then drilled. While this is apparently a simple operation, it is done with the utmost care and precision, for the position and size of the

hole must be exact to the thousandth part of an inch, otherwise the blades will be loose and the shear will not cut smoothly, a condition often found in shears of inferior quality.

Hardening and Tempering

The blade is now ready for hardening. It is heated to a fixed degree and, while hot, plunged into a tank of running water.





TEN



"Peening" and Grinding

The rigors of hardening and tempering have left their imprint upon the blade, so that it is now warped and crooked. It must be "peened," or straightened, into proper shape. A skillful mechanic places the blade on an anvil and taps it carefully with a light hammer until the desired shape is secured.

The blade is still crude but soon loses its rough appearance when put to the various grinding stones which measure from fifteen inches to six feet in diameter. After hardening, tempering takes place. The blade is placed in a solution-the composition of which is known only to us. So accurately is this operation done that the blades of all Wiss Shears are of absolutely uniform temper or hardness. When there is even a slight difference in the temper of shear blades the harder blade will wear into the softer one. thereby greatly shortening the life of the shears, and no amount of grinding can change this condition. It is because of their evenly tempered blades that Wiss Shears last a life time.

Finishing





Newark, N. J., U.S.A.

The Finishing Touches

Up to this stage the blades have been treated separately. Now they are paired and screwed together and put into perfect shape.

The Shears are next polished, nickel plated or japanned, as the case may be, and then finished.

Expert shear men now take each shear and adjust the blades so that they come together in a perfectly straight line without gnawing or grinding. The cutting qualities of the shear are then thoroughly tested, so as to make sure that the finishing has been properly done.

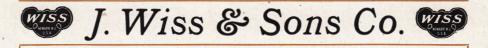
The shear is now ready for its final inspection. It is gone over carefully, and should any defects be discovered, it is promptly discarded, as no shear that is not perfect is allowed to have the Wiss brand stamped on it.

"Steelforged" and Solid Steel

All products designated as "steelforged" are made in the manner here described.

Solid steel patterns differ from "steelforged" in that they are made entirely of crucible steel instead of being a combination of special steel frame and crucible cutting edge.

TWELVE





(Patent applied for)

Wiss Simplex Shear Bolt

During the life of a tailor shear it is necessary to take it apart from time to time and remove the lint and dust which invariably collect under the bolt, preventing the free action of the blades. Formerly the complex construction of the shear bolt made cleaning the shear a tedious, clumsy operation.

The Wiss Simplex Shear Bolt was designed to overcome these objections. There are no levers or springs to be lost or broken and no mechanical skill is required to operate it.

The Wiss Simplex Shear Bolt has only two parts and it cannot be assembled in any but the right way. There is a small adjusting screw in the bolt nut. A turn of this screw with a small screw driver will give exactly the required ease or tension of action.

The Wiss Simplex Shear Bolt is furnished with Wiss "N" Pattern Tailor Shears (on the following page) when so ordered without extra charge.

It will be found a great time and labor saver.



Regular Wiss Shear Bolt Furnished with "N" Pattern Tailor Shears

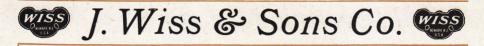
THIRTEEN



Number	FULL LENGTH	LENGTH OF CUT	Wеібнт Еасн
2 N	111/2 in.	6 in.	11/4 lbs.
3 N	12 in.	61/8 in.	11/2 lbs.
31/2 N	121/2 in.	6¼ in.	15% lbs.
4 N	123/4 in.	61/2 in.	13/4 lbs.
41/2 N	13 in.	65% in.	1 % lbs.
For	r use with	1 Left H	and
		LENGTH	WEIGHT
NUMBER	LENGTH	OF CUT	Еасн
3N L.H.	12 in.	61/8 in.	11/2 lbs.

Polished Blades Japanned Handles

FOURTEEN



Tailors', Upholsterers' or Carpet Shears

Fitted with Steel Screw and Nut Japanned Handles Polished Blades

NUMBER	FULL NUMBER LENGTH		WEIGHT EACH
2 I.S.	101/2 in.	5 in.	1 lbs.
3 I.S.	111/4 in.	51/2 in.	11/4 lbs.
4 I.S.	12 in.	6¼ in.	11/2 lbs.
5 I.S.	121/2 in.	61/2 in.	13/4 lbs.
6 I.S.	13 in.	63/4 in.	2 lbs.

Tailors' Shears With Raised Blade Fitted with Steel Screw and Nut Japanned Handles Polished Blades

NUMBER		LENGTH OF CUT	Wеібнт Еасн
3 N.I.S. 3½ N.I.S.	12 in. 12½ in.	6 in. 6¼ in.	1½ lbs. 1¾ lbs.
For u	se with Le	ft Hand	
31/2 N.I.S.L.H	. 12½ in.	6¼ in.	13/4 lbs.

The uniform temper of Wiss Shear Blades gives them a smooth running edge



through between the blades.

SIXTEEN J. Wiss & Sons Co. **Tailors'** Points Solid Steel In full Nickel Plated Finish or with Japanned Handles and Nickeled Blades NUMBER NUMBER JAPND. FULL NICKEL FULL LENGTH WEIGHT PER DOZ. HANDLES PLATED LENGTH OF CUT 2 in. 11/2 lbs. 75 175 5 in. 23% in. 751/2 1751/2 51/2 in. 13/4 lbs. 23/4 in. 2 lbs. 176 6 in. 76 **Buttonhole Cutter** Bauer's Patent-Interchangeable Parts WEIGHT FULL LENGTH PER DOZ. 141/2 lbs. 95% in.

Wiss Shears have the keenest cutting edge it is possible to obtain SEVENTEEN





Wiss "Facile" Screw Bolt

Shears fitted with the Wiss "Facile" Screw-Bolt can be easily adjusted with any small wrench to work with greater or less tension. They can be taken apart for cleaning without effort and replaced in a few seconds. They are particularly made for use with trimmers and the smaller tailor shears when used for extra heavy work.

The Wiss "Facile" Screw-Bolt will be fitted on all shears ten inches or over in length at a slight additional charge. (See price list.)

Wiss Shears are uniformly ground the entire length of the blades

Carlos States

EIGHTEEN



🐲 J. Wiss & Sons Co. 🥨

Bent Trimmers

"Steelforged" Light Pattern The handles are so bent that cloth or other material can be cut lying flat on the table. Whenever this is necessary or of advantage the Bent Trimmer will be found ideal. Used by professional cloth cutters, dress makers and others. Bent Trimmers nine and a half inches or over are made with two sharp points; smaller sizes with one sharp and one blunt point. "Steelforged" and finished in either full nickel plate or with japanned handles and nickeled blades. They are smooth cutting and stay sharp.

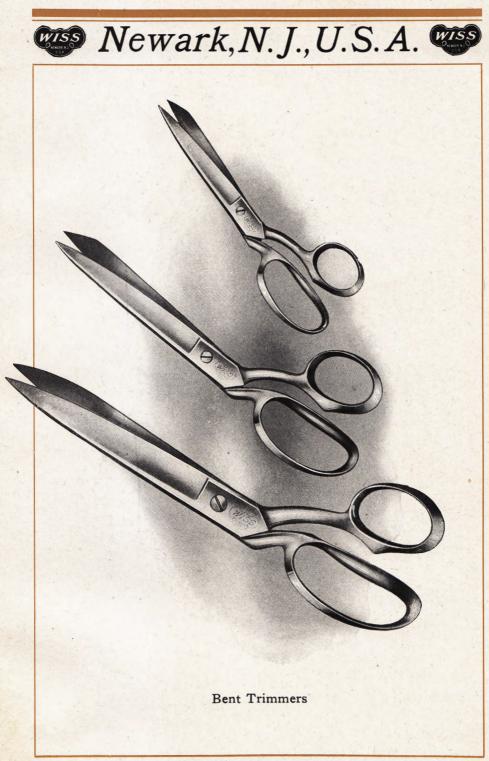
NUMBER Full Nickei, Plated	Full Length	Length of Cut	WEIGHT PER DOZ.	Number Japanned Handles
126	6 in.	21/2 in.	2 lbs.	
1261/2	61/2 in.	23/4 in.	21/2 lbs.	
127	7 in.	31/2 in.	3 lbs.	
1271/2	71/2 in.	3% in.	31/2 lbs.	
128	8 in.	33/4 in.	41/4 lbs.	
1281/2	81/2 in.	4 in.	43/4 lbs.	
129	9 in.	43% in.	6 lbs.	
1291/2	91% in.	41/4 in.	81/2 lbs.	
120	10 in.	43/4 in.	9 lbs.	20
121	11 in.	53% in.	91/2 lbs.	
122	12 in.	6¼ in.	13 lbs.	
123	13 in.	63/4 in.	17 lbs.	23

For use with Left Hand

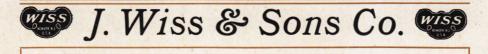
Num

NUMBER FULL NICKEL PLATED	FULL Length	LENGTH OF CUT	WEIGHT PER DOZ.	JAPANNED HANDLES
120 L.H.	10 in.	43/4 in. 53% in.	9 lbs. 91/2 lbs.	
121 L.H	11 in. 12 in.	6 ¹ / ₄ in.	13 lbs.	
123 L.H.	13 in.	63/4 in.	17 lbs.	

NINETEEN



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Straight Trimmers "Steelforged"

Generally known as the household or dressmaking shear. The most popular pattern made. A perfect cutting shear of unusual excellence. Straight Trimmers, ten inches or over are made with two sharp points; the smaller sizes have one sharp and one blunt point. "Steelforged" and handsomely finished in either full nickel plate, or with japanned handles and nickeled blades. The properly designed handles and perfect adjustment make it possible for one to use them for hours without tiring the hand.

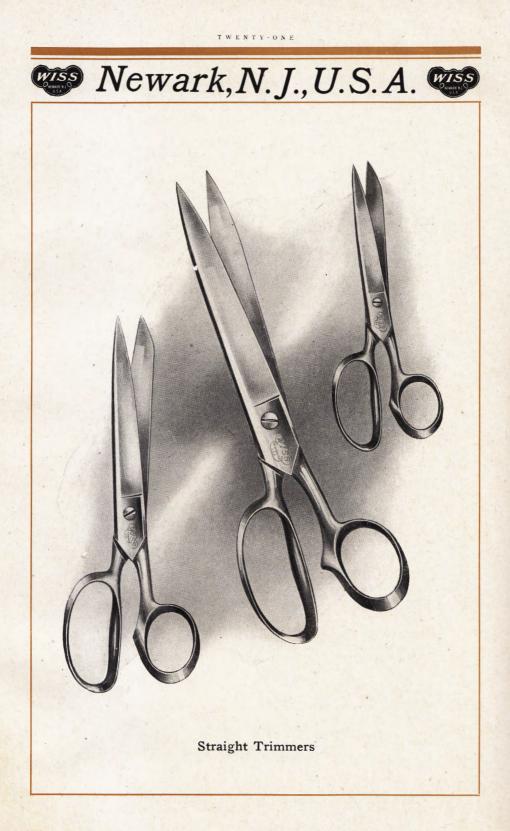
NUMBER FULL NICKEL PLATED	FULL Length	Length of Cut	WEIGHT PER DOZ.	Number Japanned Handles
1351/2	51/2 in.	21/2 in.	13/4 lbs.	
136	6 in.	23/4 in.	2 lbs.	
1361/2	6½ in.	3 in.	21/4 lbs.	
137	7 in.	31/4 in.	23/4 lbs.	
1371/2	7½ in.	31/2 in.	31/4 lbs.	
138	8 in.	3 1/8 in.	41/4 lbs.	
1381/2	8½ in.	4 in.	43/4 lbs.	
139	9 in.	41/4 in.	51/2 lbs.	
130	10 in.	4 1/8 in.	81/2 lbs.	
131	11 in	51/2 in.	10½ lbs.	
132	12 in.	61/8 in.	121/2 lbs.	
133	13 in.	71/4 in.	13¾ lbs.	

Made for use with Left Hand

Maryann

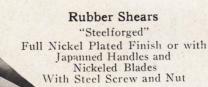
NUMPER

FULL NICKEL	FULL	LENGTH	WEIGHT	JAPANNED
PLATED	LENGTH	OF CUT	PER DOZ.	HANDLES
137 L.H	7 in.	3¼ in.	23/4 lbs.	
1371/2 L.H	7½ in.	3½ in.	31/4 lbs.	
137 ½ L.H	8 in.	37/8 in.	4¼ lbs.	
1381/2 L.H	81/2 in.	4 in.	43/4 lbs.	



💯 J. Wiss & Sons Co. 🥨 Straight Trimmers Oval Pattern "Steelforged" Full Nickel Plated Only Extra Fine Finish 2155 FULL LENGTH WEIGHT NUMBER LENGTH OF CUT PER DOZ. 1036 6 in. 21/2 in. 21/4 lbs. 10361/2 27/8 in. 21/2 lbs. 61/2 in. 1037 23/4 lbs. 7 31/8 in. in. 10371/2 3½ lbs. 4¼ lbs. 71/2 in. 31/2 in. 1038 8 in. 33/4 in. 10381/2 81/2 in. 41/4 in. 51/2 lbs. 1039 9 41/2 in. 6 lbs. in. 1030 10 5 71/2 lbs. in. in.

TWENTY-TWO

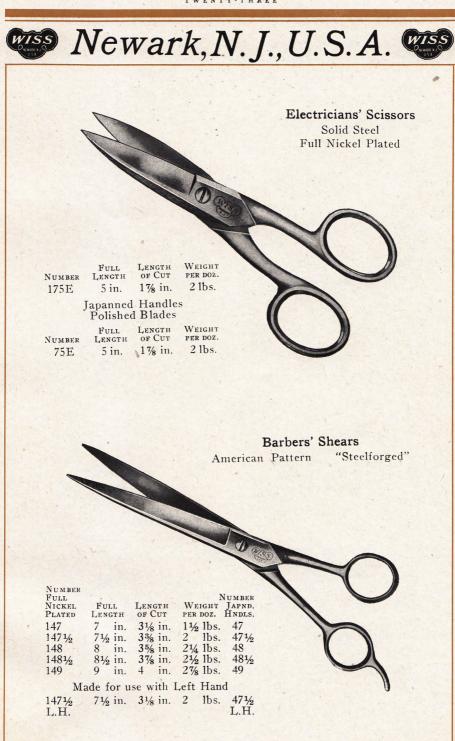


Extra heavy and especially hard tempered to withstand the strain of rubber cutting. Can be used for an indefinite time without tiring the hand.

FULL NICKEL PLATED	FULL LENGTH	I.ENGTH OF CUT	WEIGHT PER DOZ.	NUMBER JAPND. HNDLS.
1391/2	93/4 in.	5 in.	8 lbs.	391/2

Wiss Shears will cut as well at the point as at the heel

TWENTY-THREE



TWENTY-FOUR



J. Wiss & Sons Co. 🥨

Barbers' Shears Solid Steel

Full Nickel Plated Extra Fine Finish

NUMBE		ULL NGTH	LENGTH OF CUT	WEIGHT PER DOZ.
347	7	in.	23/4 in.	13/4 lbs.
3471/2	71/	in.	31/8 in.	2 lbs.
348	8	in.	3½ in.	21/4 lbs.

Barbers' Shears

French Pattern Solid Steel Nickel Plated Handles Polished Blades

	FULL LENGTH	LENGTH OF CUT	WEIGHT PER DOZ.
4461/2	61/2 in.	23% in.	11/2 lbs.
447	7 in.	23/4 in.	13/4 lbs.
4471/2	71/2 in.	31/4 in.	2 lbs.
448	8 in.	33% in.	21/4 lbs.

'All Wiss Shears are tested to work perfectly before being packed for shipment.

TWENTY-FIVE

Newark, N. J., U.S.A.

Barbers' Shears

	French	Pattern	
	un Meta		es
Polishe	d Blades	So	lid Steel
NUMBER	FULL LENGTH	LENGTH OF CUT	WEIGHT PER DOZ.
24461/2	61/2 in.	23% in.	11/2 lbs.
2447	7 in.	23/4 in.	134 lbs.
24471/2	7½ in.	31/4 in.	2 lbs.
2448	8 in.	33% in.	21/4 lbs.

Barbers' Shears

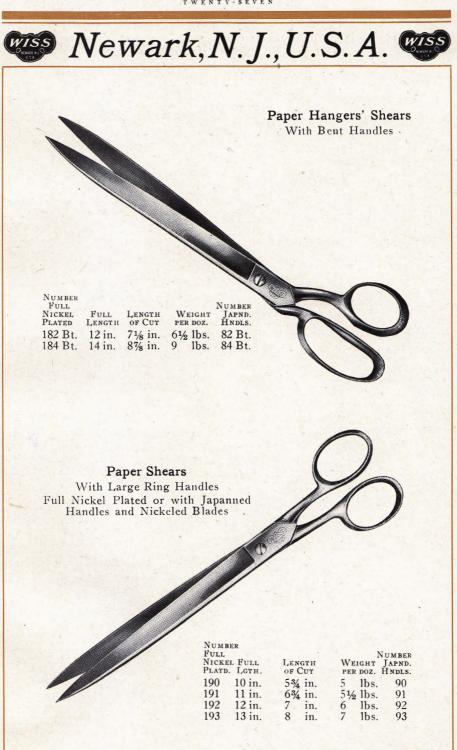
French Pattern Full Gun Metal Finish Solid Steel FULL LENGTH WEIGHT NUMBER LENGTH OF CUT PER DOZ. 3447 7 in. 23/4 in. 13/4 lbs.

3447 ¹ / ₂ 3448			2 2¼	
	100	1		

Wiss reputation means satisfaction in every pair of Wiss Shears



TWENTY-SEVEN



J. Wiss & Sons Co. Editor's or Desk Scissors Full Nickel Plated or with Japanned Handles and Nickeled Blades NUMBER NUMBER FULL NICKEL FULL PLATED LENGTH LENGTH WEIGHT JAPANNED PER DOZ. HANDLES OF CUT 5 in. 21/4 lbs. 98 198 8 in. 53/4 in. 23/4 lbs. 99 199 9 in. 190 L, 10 in. 191 L, 11 in. 6³/₄ in. 7⁵/₈ in. 31/4 lbs. 90 L 91 L 31/2 lbs.

TWENTY-EIGHT

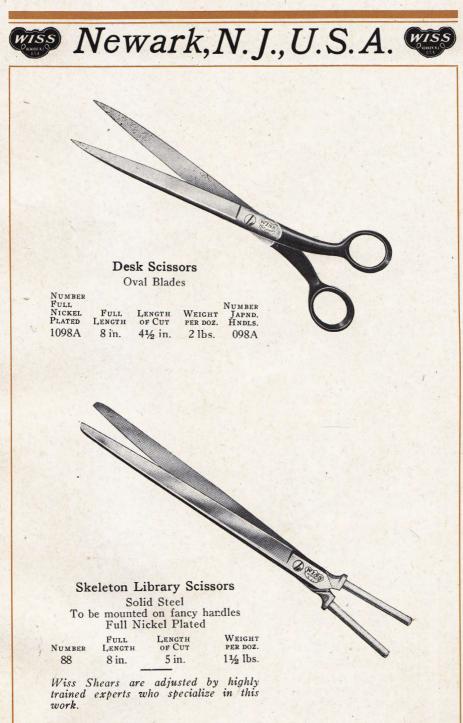
Bankers' Shears Oval Blades In full nickel plated finish or with japanned handles and nickeled blades

-

NUMBER FULL NICKEL PLATED	FULL Length	LENGTH OF CUT	NU WEIGHT J PER DOZ. H	
1089	9 in.	5 in.	3 1bs.	089
1080	10 in.	51/2 in.	41/2 lbs.	080
1081	11 in.	6¼ in.	51/4 lbs.	081
1082	12 in.	7 in.	6¼ lbs.	082

Wiss Shears give permanent cutting satisfaction

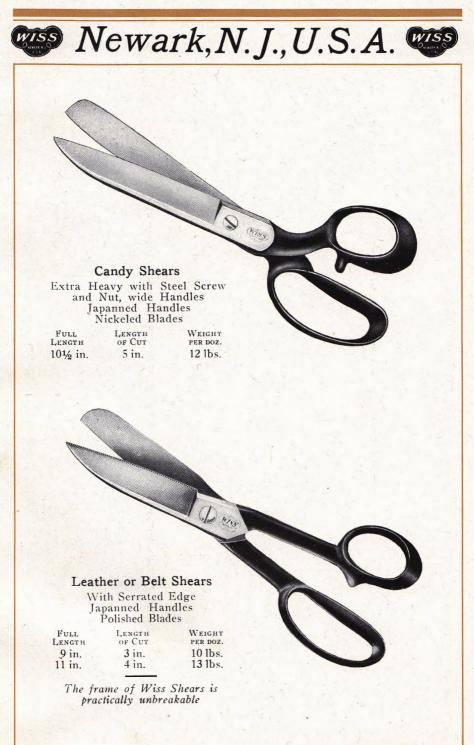
TWENTY-NINE

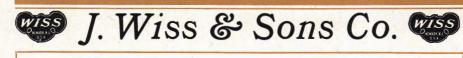


THIRTY



THIRTY-ONE





Tire Trimmers "Steelforged" Double Ring Handles Curved Blades Japanned Handles Polished Blades FULL LENGTH WEIGHT LENGTH OF CUT FER DOZ.

6 lbs.

	FULL	LENGTH	
NUMBER	LENGTH	OF CUT	
. 02	9 in.	4 in.	

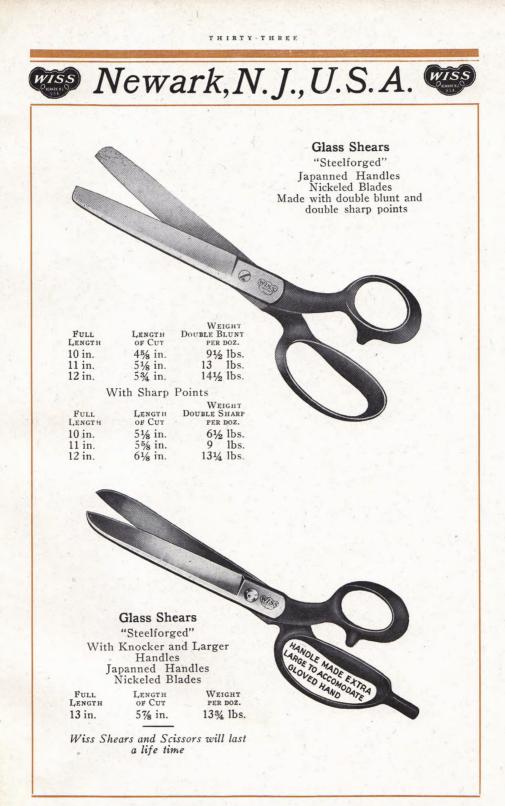


Horse Clippers or Fetlock Shears

"Steelforged" Trimmer Handles Curved Blades Japanned Handles Polished Blades

NUMBER	FULL	LENGTH	WEIGHT	
	LENGTH	OF CUT	PER DOZ.	
01	9 in.	4 in.	6 lbs.	

The handles of Wiss Shears fit the hand perfectly





Mule Shears

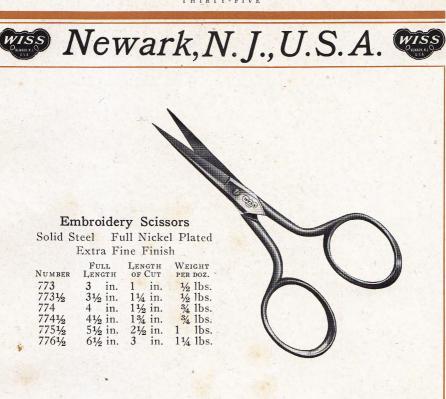
(WASS

"Steelforged" With Steel Bolt, Japanned Handles and Polished Blades

Full Length 10½ in. Length of Cut 4½ in. Weight per doz. 14 lbs.



THIRTY-FIVE

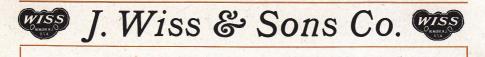


Buttonhole Scissors Solid Steel

With Set Screw and Lock Nut. In full nickel plated finish or with japanned handles and nickeled blades.

NUMBER FULL			NUMBER
NICKEL	FULL	WEIGHT	JAPND.
PLATED	LENGTH	PER DOZ.	HANDLES
14	43/4 in.	11/4 lbs.	4
15	5¼ in.	11/2 lbs.	5

Wiss Scissors always cut clean and true



Ladies' Scissors

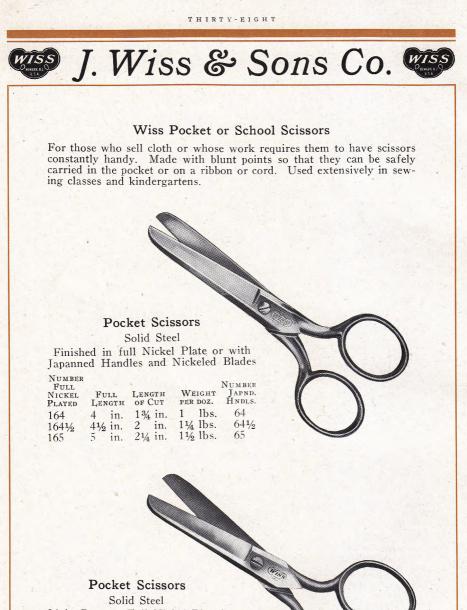
Ladies', or Trimming Scissors, are made for light work such as millinery and light sewing. The points are so shaped that threads may be cut without disturbing the daintiest trimmings. They are beautiful in design and finish, perfectly adjusted and will be found to measure up to the Wiss standard in every respect. Finished in full nickel plate or with japanned handles and nickeled blades.

Ladies' Scissors Solid Steel

Pattern	n R	ing Hand	iles
Full Length	Length of Cut	Weight per doz.	Number Japnd. Hndls.
4½ in. 5 in. 5½ in. 6 in. 6½ in.	2 in. 2¼ in. 2½ in. 2¾ in. 3 in.	1 lbs. 1¼ lbs. 1½ lbs. 1¾ lbs. 2 lbs. 21/ lbs.	541/2 55 551/2 56 561/2 57
	Full Length 4½ in. 5 in. 5½ in. 6 in.	FULL LENGTH LENGTH OF CUT 4½ in. 2 in. 5 in. 2¼ in. 5½ in. 2½ in. 6 in. 2¾ in. 6¼ in. 3 in.	Full Length Weight Length of Cut PER DOZ. 4½ in. 2 in. 1 lbs. 5 in. 2½ in. 1½ lbs. 5½ in. 2½ in. 1½ lbs. 6 in. 2¾ in. 1¾ lbs. 6½ in. 3 in. 2 lbs.

There is a size and style of Wiss Scissor for every scissor need THIRTY-SEVEN





Light Pattern, Full Nickel Plated Extra Fine Finish

NUMBER		LL IGTH		GTH CUT	WEIGHT PER DOZ.
463	3	in.	1	in.	1/2 lbs.
4631/2	31/2	in.	11/2	in.	5% lbs.
464	4	in.	11/2	in.	3⁄4 lbs.

Being forged from crucible steel, Wiss Scissors have unusual cutting strength THIRTY-NINE

Newark, N. J., U.S.A.

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Pocket Scissors

Swedged Pattern Solid Steel, Full Nickel Plated Extra Fine Finish

NUMBER	FULL LENGTH	LENGTH OF CUT	WEIGHT PER DOZ.
364	4 in.	11/2 in.	1 lbs.
3641/2	41/2 in.	13/4 in.	11/4 lbs.
365	5 in.	2 in.	11/2 lbs.
3651/2	51/2 in.	21/4 in.	2 lbs.
366	6 in.	23/4 in.	21/2 lbs.

School Scissors Oval Pattern

Japanned Handles Nickeled Blades

NUMBER	FULL	LENGTH	WEIGHT
	LENGTH	OF CUT	PER DOZ.
364 A	4 in.	1½ in.	1 !bs.

The blades of Wiss Scissors are perfectly matched before being assembled



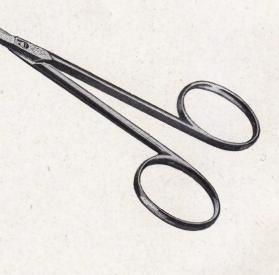
FORTY

Manicure Scissors

Solid Steel Full Nickel Plated Curved Blades Extra Fine Finish

	FULL	WEIGHT	
NUMBER	LENGTH	PER DOZ.	
573	3 in.	3/8 lbs.	
57334	33/4 in.	1/2 lbs.	
5741/4	41/4 in.	3⁄4 lbs.	

Wiss Scissors are dainty in design and handsomely finished



FORTY-ONE





Nail Scissors

Solid Steel Curved Blades, High Polish FULL WEIGHT NUMBER LENGTH PER DOZ. 663 3 in. 1/2 lbs. 6631/2 31/2 in. 5/8 lbs. 664 4 in. 3/4 lbs.

Nail Scissors

Solid Steel Straight Blades, High Polish

	FULL	WEIGHT	
NUMBER	LENGTH	PER DOZ.	
633	3 in.	1/2 lbs.	
6331/2	31/2 in.	5% lbs.	
634	4 in.	3/4 lbs.	

Properly treated, Wiss Scissors last a life time FORTY-TWO



Surgeons' Scissors

Wiss Surgeons' Scissors are offered to the medical profession as the finest instruments of their kind. They are made of highest grade crucible steel, are most practical in design and handsomely finished in extra heavy nickel plate.

The blades are uniformly tempered, giving them lasting sharpness and long life, and they are perfectly adjusted.

Wiss Surgeons' Scissors have been endorsed by leading physicians and surgeons as being superior to those of foreign make.

Solid Steel

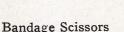
Extra Heavy Nickel Plate High Polish

Made with double sharp, double blunt or sharp and blunt points.

FULL LENGTH	LENGTH OF CUT	WEIGHT PER DOZ.
41/2 in.	11/2 in.	1 lbs.
5 in.	15% in.	11/4 lbs.
51/2 in.	1 1% in.	1½ lbs.

Wiss Surgeons' Scissors are always dependable FORTY-THREE





Extra	Solid Heavy High	Nickel	Plate
FULL	LEN		WEIGHT
Length	OF		PER DOZ.

15% in. 21% in.

5½ in. 7 in. 1½ lbs. 2½ lbs.

Mayo Scissors

Solid Steel Extra Heavy Nickel Plate High Polish Straight Blades

FULL	LENGTH	WEIGHT
LENGTH	of Cut	PER DOZ.
51/2 in.	11/2 in.	11/2 lbs.
6¾ in.	1¾ in.	2 lbs.

Made with curved blades at additional cost. (See price list) J. Wiss & Sons Co.

FORTY-FOUR



Wiss Tinner Snips may be tested to cut 20d wire nails without marring the edges, and then cut clean the lightest of tissue paper. This test shows the fine adjustment of the Wiss Snip, its strength and toughness, and its wonderful, keen edge.

Wiss Snips are superior in quality and construction, in shape, in cutting edge, in strength, in tests, and in finish. In the industries, where they have proved their superiority by actual demonstration, Wiss Tinner Snips will be found in greater number than any other brand. FORTY-FIVE



A piece of the finest Crucible Bar Steel welded to the inside of the blades of the Toughest of Steel Forgings gives the Wiss Snip its perfect, lasting cutting edge—an edge that will not break or chew the work and which is always sharp. The blades are perfectly shaped, with points made strong and the handles formed so that they will not tire the hand even after continuous use. The most severe factory tests to which we subject our snips enable us to unrestrictedly guarantee every pair to do its work competently.

Reasonable Working Standard for Selecting Wiss Tinner Snips

GAUGE GALVANIZED IRON	Regular Pattern Number	Combination Pattern Number	Circular Blade Number
18	61/2-7		61/2
19	8	17	7
20	9	18	8
21	10	19	9
22	10	100	10
24	11	100	10
25	12	100	11

The cutting power of a Wiss Snip is only limited by the strength of the individual using it. Therefore the above schedule is not a maximum test of the power of Wiss Tinner Snips. FORTY-SIX



Wiss Tinner Snips Regular Pattern "Steelforged"

WISS

		0		
NUMBER	FULL LENGTH	Length of Cut	WEIGHT Еасн	
12	8 in.	2 in.	1/2 lbs.	
11	91/2 in.	21/4 in.	3⁄4 lbs.	
10	111/2 in.	21/2 in.	11/2 lbs.	
9	121/2 in.	3 in.	2 lbs.	
8	133/4 in.	31/2 in.	21/2 lbs.	
7	141/2 in.	4 in.	31/8 lbs.	
61/2	153/4 in.	41/2 in.	31/2 lbs.	

Made with handles for left hand at small additional cost. (See price list.)

Circular Blade Pattern

"Steelforged"

Contra Co

Nu	MBER	FULL LENGTH	Length of Cut	Wеіднт Еасн
12		8 in.	2 in.	1/2lbs.
11 10	C.B. C.B.	9½in. 11½in.	2¼ in. 2½ in.	341bs. 11/21bs.
9	C.B.	12½in.	3 in.	2 lbs.
8		13¾ in.		21/4 lbs.
7		14½in. 15¾in.	4 in. 4½in.	3 lbs. 3¾1bs.
Ma	de wit	h handl	es for le	
		lditional	cost. (See price
list.	.)			

Made especially for those who continually cut curved work. Tempered and ground perfectly and work as easily as a Straight Snip. FORTY-SEVEN



Wiss Tinner Snips Combination Pattern "Steelforged"

Will cut curved as well as straight work

These Snips are made with straight blades, but are ground and shaped in such a manner that they can be used as readily for cutting curves and irregular shapes as for straight work; thus combining all the advantages of both the Circular and Straight Snip in one tool.

NUMBER	FULL LENGTH	LENGTH OF CUT	WEIGHT EACH
100	111/2 in.	21/2 in.	11/2 lbs.
19	121/2 in.	3 in.	13/4 lbs.
18	131/2 in.	31/2 in.	21/2 lbs.
17	141/2 in.	4 in.	23/4 lbs.

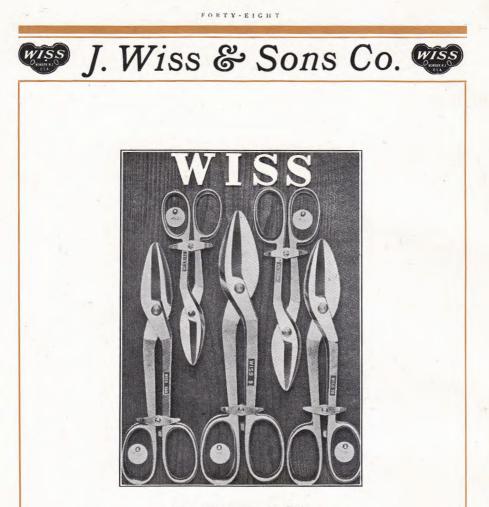
Made with handles for left hand at small additional cost. (See price list.)

When cutting, workman has to look at right side of his snip to see line he is cutting. Made with combination handles to be used with either right or left hand.

NUMBER	FULL LENGTH	LEN OF (WEI EA	СНТ СН
9 R. 8 R.	12½ in. 13¾ in.	3			lbs. lbs.
0 K.	Reverse			274	IDS.
C	ombinatio	n P	atte	rn .	

19 R.	121/2 in.	3 in.	13/4 lbs.
18 R.	131/2 in.	31/2 in.	21/2 lbs.

Reverse Blade Pattern "Steelforged"



The Wiss Tinner Snip Display Board

Handsome, simple and practical. A wood panel 12" x 16", green Mission finish and fitted with easel ready to place on your counter or in your window. The snips are securely fastened although they can be readily removed in case of an urgent sale. Each snip is tagged ready for you to insert re-sale price. The display board is furnished to dealers without charge. The following most popular patterns are used in this display, although other patterns may be substituted if so desired.

PAIR	NUMBER		OF CUT
1	9	Regular Pattern	3 in.
1	10	Regular Pattern	21/2 in.
1	11	Regular Pattern	21/4 in.
1	12	Regular Pattern	2 in.
1	100	Combination Pattern	21/2 in.

Number 100 will cut curved as well as straight work. FORTY-NINE



Dental Snips "Steelforged" Fitted with Screw and Nut Japanned Handles Nickeled Blades

Made especially for Dentists' and Jewelers' work. An extra fine snip for cutting the precious metals, templates and light or thin metals.

NUMBER	FULL	LENGTH	WEIGHT
	LENGTH	OF CUT	PER DOZ.
0	7½ in.	$2 in. 2\frac{1}{2} in.$	4 lbs.
1	8 in.		4½ lbs.

Made to order for use with left hand at additional cost. (See price list.)

Dental Snips

"Steelforged"

Curved blade pattern—for circular cutting. Made with right curved blades.

Japanned Handles Nickeled Blades Fitted with Screw and Nut

NUMBER	FULL	LENGTH	WEIGHT
	LENGTH	OF CUT	PER DOZ.
0 C.B.	7½ in.	2 in.	4 lbs.
1 C.B.	8 in.	2½ in.	4½ lbs.

Wiss Dental Snips fit the hand naturally 🐨 J. Wiss & Sons Co. 🥨

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(S)

FIFTY

Dental Snips "Steelforged"

Raised Blade Pattern Japanned Handles Nickeled Blades Fitted with Screw and Nut FULL LENGTH WEIGHT LENGTH OF CUT PER DOZ. 7 in. 134 in. 41/2 lbs.

Electrician Snips "Steelforged" Japanned Handles Polished Blades

Combines a wire scraper, wire cutter and break finder. A connector is built in the grip making connection with an ammeter very simple. Handles have special bead, insuring a firm grip. Highly tempered.

A handy bench snip for jewelers and all workers of light sheet metal.

NUMBER	FULL LENGTH	WEIGHT PER DOZ.
51/4	51/4 in.	33/4 lbs.

The biggest users of Electrician Snips insist on Wiss FIFTYONE



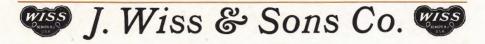
Newark, N. J., U.S.A.

Wiss Pruning Shears

will snip a broom handle. This gives you an idea of their remarkable strength. They will outlast a dozen pruners of ordinary quality. Nurserymen and growers of fine trees prefer them because they cut clean

ers of fine trees prefer them because they cut clean the thickest twigs or the most delicate tendrils without tearing. Wiss Pruning Shears are forged entirely of steel. All parts are milled and interchangeable. The blade, which is made of the best cutlery steel, is fitted to the handle in a unique manner, securing perfect rigidity and ease of replacement in case of wear or breakage.

FULL WEIGHT NUMBER LENGTH PER DOZ. 109 9 in. 13 lbs. 110 10 in. 15¼ lbs. Blades, Springs and Bolts with Nuts, for replacing, sold separately. (See price list.) FIFTY-TWO



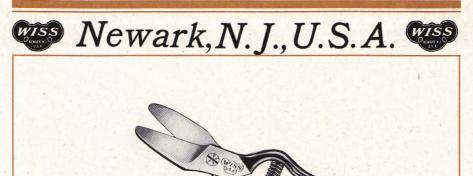


Wiss Orange Clippers

are endorsed by United States Government Experts and leading citrus growers everywhere. Wiss Orange Clippers last longest, do best work and save money by minimizing the liability of bruising fruit. The blades are specially curved and ground—the points and outer edges are smoothed and rounded to avoid bruising. Handles are shaped to prevent tiring of the hand. Springs are made of best Piano Steel Wire. The Wiss Orange Clipper is made entirely of the finest materials and is unrestrictedly guaranteed to give satisfaction. Wiss Orange Clippers are scientifically correct.



FIFTY-THREE



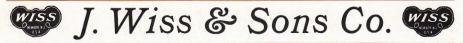
Practical Orange Clipper Full length 7 in. Weight, per doz., 3½ lbs.

Kyle Pattern Orange Clipper

O Change

Full length 6 in. Weight, per doz., 3¹/₄ lbs.

Wiss Orange Clippers are a real economy; they last so long FIFTY-FOUR





Eighteen piece Wiss Razor Display Case, an attractive counter display that will effectually promote razor sales. Finished in mahogany with heavy glass top and lined with green velvet. Size: $20 \times 8 \times 14$ inches.

The Wiss Razor America's Best—Costs the Most to Make The Cheapest Razor to Own

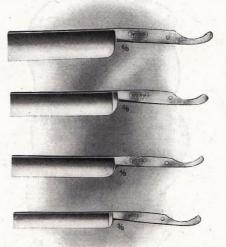
Nothing under the sun will shave a man with as much comfort, speed and perfection as a good, old-fashioned razor. When you offer a man a razor, and mean to give him absolute value—the kind of value that spells satisfaction—you want to back that razor with a guarantee so unconditional that there is left no logical reason why he should not buy it with the utmost satisfaction.

You can back the Wiss Razor with your guarantee and ours. You can warrant satisfaction. You can say: "The razor you want is a razor that will be sharp when you buy it, sharp when you shave with it, sharp every day in the year; a razor to make shaving a quick, satisfactory, painless process."



"This Wiss Razor is the finest that can be produced. It is honest in value. If it won't shave you perfectly, bring it back. I will let you test every razor in this case until you get one to suit your beard or your face, or your habit of shaving, and if I fail in this, I will give you your money back."

There is a fair margin of profit in Wiss Razors. And any store is a better store for having them to sell.



Giving you an idea of the comparative sizes of Wiss Razor Blades

There is a Wiss Razor for every kind of beard

FIFTY-SIX



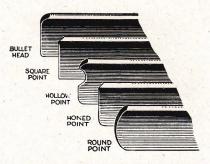
J. Wiss & Sons Co.

Important

Razors are made in different widths and concaves for the same reason that hats are made in different sizes and styles. The razor that will "fit" one man's face may be an instrument of torture on another's.

You should, therefore, use the utmost care in selecting a razor for a customer, for only by selling him the right one can you assure him satisfaction. Here is a table showing the sizes and concaves which will generally give the best results in given cases. It should be consulted whenever doubt exists as to the proper razor to recommend.

KIND OF BEARD	WIDTH OF BLADE	CONCAVE
Medium (average)	5/8"	3/4
Heavy	6/8"	3/4
Very heavy	6/8"	1/2
Light	5/8"	Full
Very light	4/8"	3/4

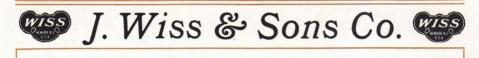


Unless otherwise specified, Wiss Razors may be had in any of the points shown above.

Those who take pride in their appearance appreciate the Wiss Razor



FIFTY-EIGHT



GOLDE

Golden Eagle

Full Concave Gold Plated Back and Tang Golden Pearl Handles Square Point, Bullet Head WIDTH OF BLADE PER DOZ. 4/8 in. 1½ lbs. 5/8 in. 1% lbs. 6/8 in. 1% lbs.

Aristocrat

0

Arisloerat

0

Three-Quarter Concave Gun Metal Back and Tang White Ivory Celluloid Handle Square Point, Bullet Head

Dunet meau
WEIGHT
PER DOZ.
11/2 lbs.
11/2 lbs.
15% lbs.
13/4 lbs.

The Wiss Razor will hold its edge FIFTY-NINE





He who sells Wiss Razors gives shaving comfort SIXTYONE

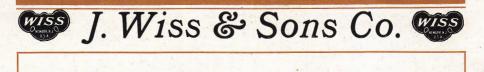


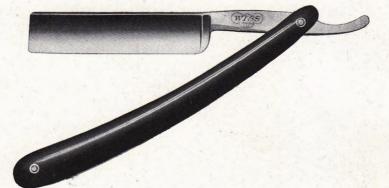


SIXTY-THREE



SIXTY-FOUR





Wiss Razors

Double Shoulder, File Tang Oval Black Handle Made with Square, Hollow or Round Points

Half Concave

	WIDTH	WEIGHT
NUMBER	OF BLADE	PER DOZ.
44	4/8 in.	11/2 lbs.
45	5/8 in.	15% lbs.
46	6/8 in.	13/4 lbs.

Three-Quarter Concave

NUMBER	WIDTH OF BLADE	WEIGHT PER DOZ.
63	3/8 in.	11/2 lbs.
64	4/8 in.	11/2 lbs.
65	5/8 in.	15% lbs.
66	6/8 in.	13/4 lbs.
	E II G	

Full Concave

NUMBER	WIDTH OF BLADE	WEIGHT PER DOZ.
84	4/8 in.	11/2 lbs.
85	5/8 in.	15% lbs.
86	6/8 in.	13/4 lbs.

Wiss Razors will increase your razor business SIXTY-FIVE



Single Shoulder Razors

Three-Quarter Concave Oval Black Handle Plain Tang Square Points Only

NUMBER	WIDTH OF BLADE	WEIGHT PER DOZ.
244	4/8 in.	11/2 lbs.
245	5/8 in.	15% lbs.
246	6/8 in.	13/4 lbs.

Note

Points desired should be designated by placing the initial after the number of the razor as follows:

S.—Squar	e point
H. PHollo	w point
R.—Roun	d point
B. HBullet	
H.—Honed	

When no point is specified, razors will be furnished with square head and honed point. (See illustration of honed point blade.)

The Wiss Razor is the best razor you can buy

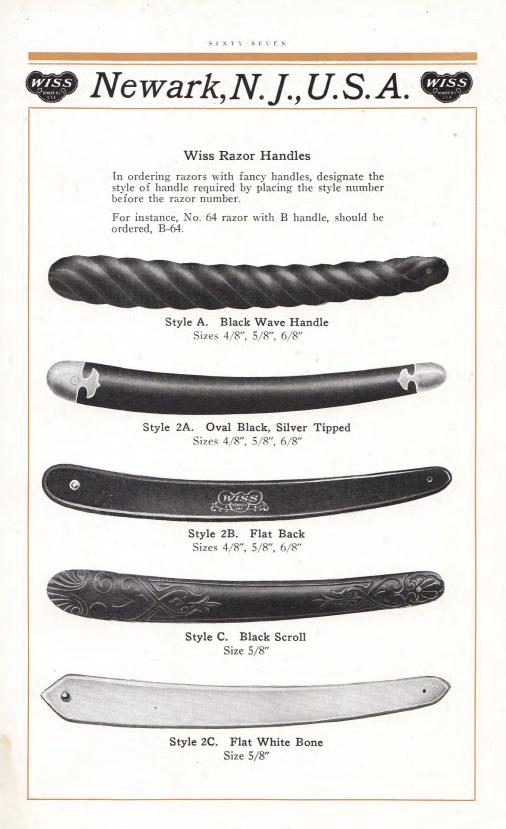
J. Wiss & Sons Co.

Fancy Razor Handles

Unless otherwise described, Wiss Razor Handles here shown are made of a tough, unbreakable composition.

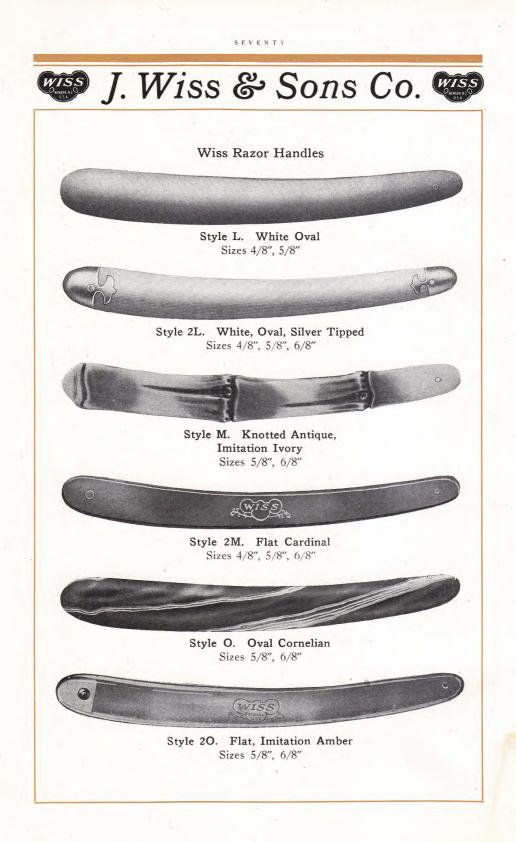
All handles are well seasoned, and will not warp. They will, therefore, keep the razor blade in perfect alignment for an indefinite time, and have decided advantages over either bone or rubber. Handles made in imitation of wood, pearl, shell and other substances, are faithful reproductions of the genuine.

Fancy handles are furnished with any of the razors shown on pages 63 to 65 at a slight additional cost. (See price list.)

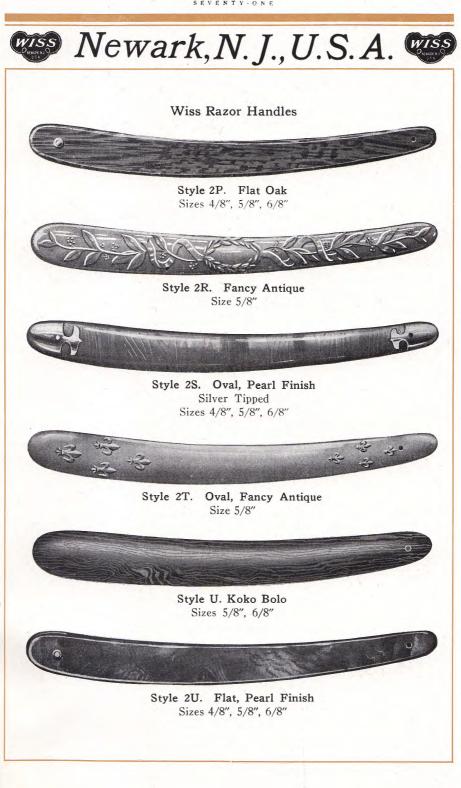








SEVENTY-ONE







Newark, N. J., U.S.A.

Wiss Razor Strops

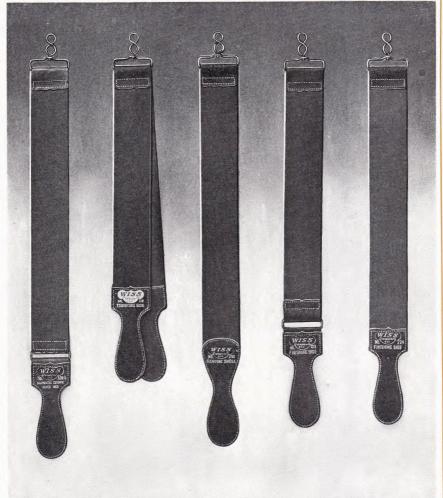
All Strops bearing the Wiss trade mark are prepared by a special seasoning process which effectually ages the leather and gives them the pliability of a broken in strop. They are mellow and ready for immediate use.

Wiss Strops are guaranteed to preserve the natural friction so necessary to set the edge of a razor.

Wiss Honing Strops are prepared (on the honing side) with a composition of vegetable substances thoroughly incorporated into every fibre of the leather. Four or five strokes on a honing strop is sufficient to restore the razor edge to its maximum keenness.

A good razor deserves a good strop





5021/2

112

235

123

224

No. 5021/2-Size 2x23 inches. Sharpening side: Genuine horsehide, brown finish. Finishing side: Solid linen web, nickel plated swivel. Flat handle.

No. 112-Size 2x20 inches. Sharpening side: Brown cowhide. Finishing side: Black horsehide. Flat open, swing style handles. Gold plated, double-eye swivel. No. 235-Size 2x22 inches. Travellers' Single Black Shell Strop. Flat handle. Gold plated double-eye swivel.

No. 123-Size 2x21 inches. Sharpening side: Brown calfskin. Finishing side: Genuine black horsehide. Flat handle. Nickel plated double-eye swivel.

No. 224-Size 2x22 inches. Sharpening side: Black English buffed leather. Finishing side: Brown muleskin. Flat handle. Nickel plated double-eye swivel. SEVENTY-FIVE



110

236

617

115

109

No. 110—Size $2\frac{1}{4}x24$ inches. Single Strop. Genuine horsehide, brown, oil finish. Nickel eyelet. Cutout handle.

No. 236-Size 2x23 inches. Sharpening side: Heavy tubular linen. Finishing side: Grey muleskin. Nickel plated double-eye swivel.

No. 617—Honing Strop. Size 2x23 inches. Sharpening side: English buff leather. Finishing side: Black horsehide. Padded handle. Nickel plated, double-eye swivel. No. 115—Size 2x23 inches. Sharpening side: Brown Horsehide. Finishing side: Black calfskin. Padded handle. Nickel plated, double-eye swivel.

No. 109—Size 2!4x24 inches. Single Strop. Genuine horsehide. Natural finish. Nickel eyelet. Cutout handle.





713

238

125

229

230

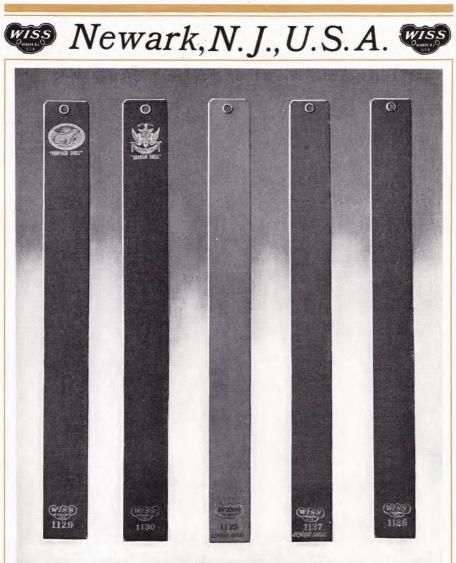
No. 713 "Standard"—Size 2¼x24 inches. Sharpening side: Brown muleskin. Finishing side: Black horsehide. Padded handle. Heavy black swivel.

No. 238-Size 2x231/2 inches. Sharpening side: Belfast tubular linen, filled in. Finishing side: Genuine Russian colt shell, natural finish. Padded handle. Heavy black swivel.

No. 125 "Cavalry Strop"-Size 2x20 inches. Sharpening side: Brown calfskin. Finishing side: Black horsehide. Nickel plated handle and swivel.

No. 229-Size 2x22 inches. Sharpening side: Red horsehide. Finishing side: Black horsehide. Flat double handles. Heavy nickel plated ring swivel.

No. 230-Size 21/2x23 inches. Sharpening side: Tubular linen hose, filled in. Finishing side: Black horsehide. Double flat handles. Black, heavy swivel. SEVENTY-SEVEN



1129

1130

1125

1127

1126

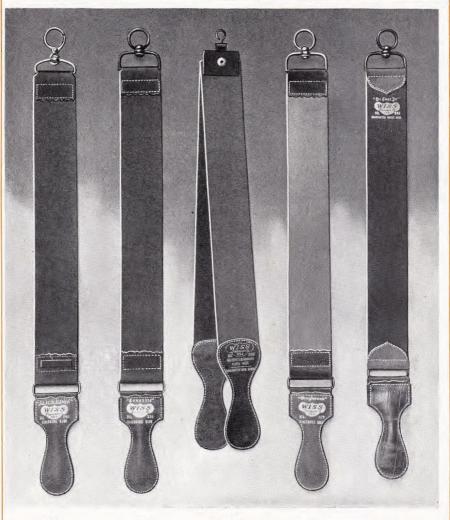
No. 1129—Barbers' Strop. Size 2½x24 inches. Porpoise shell, tan, oil finish. Nickel eyelet. Square end or with cutout handle, if desired. No. 1130—Barbers' Strop. Size 2½x24 inches. Arabian shell, black, oil finish. Nickel eyelet. Square ends or with cutout handle, if desired.

No. 1125—Barbers' Strop. Size 21/4x24 inches. Imported shell, natural finish. Nickel eyelet. Square ends or with cutout handle, if desired.

No. 1127-Barbers' Strop. Size 21/4x24 inches. Imported shell, tan, oil finish. Nickel eyelet. Square ends or with cutout handle, if desired.

No. 1126-Barbers' Strop. Size 21/4 x24 inches. Imported shell, black finish. Nickel eyelet. Square ends or with cutout handle, if desired.

J. Wiss & Sons Co.



200

210

240

128

241

No. 200 "Slickedge" Honing Strop-Size 21/4x241/2 inches. Sharpening side: English buff leather. Finishing side: Purple calfskin. Padded handle. Nickel plated clincher swivel. No. 210 "Favorite" Honing Strop—Size 2¼x24½ inches. Sharpening side: Black cowhide. Finishing side: Brown horsehide. Padded handle. Heavy swivel, black

finish.

No. 240-Size 2½x22 inches. Sharpening side: Heavy red horsehide. Finishing side: Black muleskin. Flat open swing handles. Gun metal plate swivel with bolt

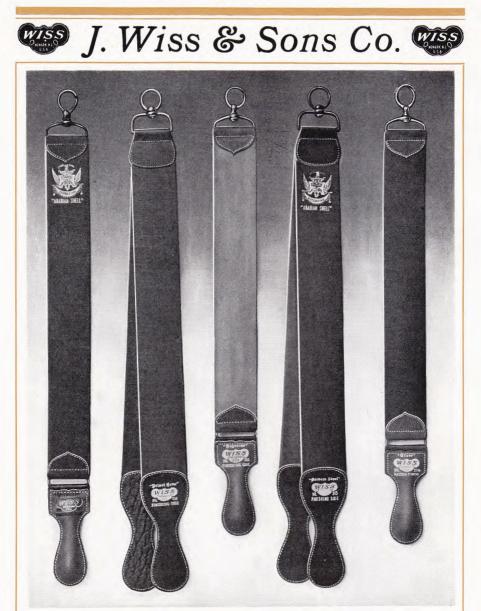
No. 128 "Greyhound"—Size 2¼x24 inches. Sharpening side: Black horsehide. Finishing side: Grey muleskin. Padded handle. Nickel plated heavy swivel. No. 241 "De Luxe, Jr."—Size 2¼x24 inches. Sharpening side: Scotch tubular linen, filled in. Finishing side: Black horsehide. Padded alligator handle. Heavy black military swivel.

SEVENTY-NINE



No. 237—Size 2¼x23 inches. Sharpening side: Heavy Scotch tubular linen, filled in. Finishing side: Black genuine shell. Double handles. Black military swivel. No. 120—Size 2¼x25 inches. Sharpening side: Heavy Scotch linen, filled in. Finishing side: Genuine horsehide, brown finish. Double handles. Nickel plated

Finishing side: Genuine horsenide, brown hnish. Double handles. Nickel plated military swivel. No 239—Size 2¼x24½ inches. Sharpening side: Belfast tubular linen, filled in. Finishing side: Natural finish colt shell. Padded handle. Heavy clincher swivel. No. 102 Double Leather Barbers' Strop—Size 2¼x25 inches. Sharpening side: Heavy imported horsehide, red finish. Finishing side: Black muleskin. Black plate swivel with gold plated nut and bolt. No. 231 "Sure Grip" Honing Strop—Size 2¼x25 inches. Sharpening side: Red mule-skin. Finishing side: Black horsehide. Open handles. Nickel plated military swivel.



EIGHTY

217 216 232 215 234 No. 217 "Perfection"—Size 2½x26 inches. Sharpening side: Red horsehide. Finishing side: Black Arabian shell. Padded handle. Black clincher swivel. No. 216 "Velvet Hone" Honing Strop—Size 2½x26 inches. Sharpening side: Steer hide. Finishing side: Grey muleskin. Double handles. Heavy nickel plated swivel. No. 232 "Superior"—Size 2½x24 inches. Sharpening side: Grey muleskin. Fin-ishing side: Heavy horsehide, natural finish. Padded handle. Nickel plated, heavy clincher swivel. No. 215 "Barbers' Ideal"—Size 2½x26½ inches. Sharpening side: Grey mule-skin. Finishing side: Arabian shell. Double handles. Heavy black military swivel. No. 234 "Elite"—Size 2½x24 inches. Sharpening side: Blue horsehide. Finish-ing side: Grey muleskin. Padded handle. Nickel plated clincher swivel.

EIGHTY-ONE



227

228

No. 227 "Wiss Best"-Size 21/2x261/2 inches. Sharpening side: Grey horsehide. Finishing side: Red Russian shell. Flat open handles. Gold plated, heavy swivel. No. 242 "Wiss Royal"--Size 214x24 inches. Sharpening side: Japanese silk hose. Finishing side: Genuine porpoise. Red leather trimmings. Padded handle. Gold plated clincher swivel. Packed in individual boxes.

No. 228 "De Luxe"--Size 21/2x26 inches. Sharpening side: Grey horsehide. Finishing side: Genuine Scotch shell, natural finish. Padded alligator handle. Gold plated clincher swivel. Packed in individual boxes.





Wiss Automatic Razor Stropper Guaranteed

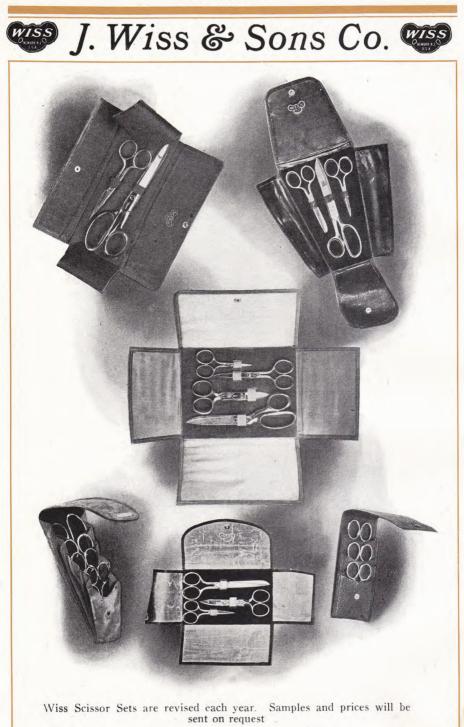


Any style safety razor blade can be placed in the special holder furnished with each outfit. A few pulls back and forth will give the blade a new, clean cutting edge.

The Wiss Automatic Stropper is accurately made. Only the best of specially prepared leather is used and the stropper with ordinary care will last a life time.

Extra Strops, for replacing, may be had if desired

Wiss quality wins new trade and holds old trade



EIGHTY-FOUR

EIGHTY-FIVE



Wiss Wall Display Cases

never fail to increase the sale of Wiss Shears and Scissors.

These attractive fixtures reduce by half the time necessary to close sales. The various patterns are in full view and so arranged that intelligent selection is possible at a glance. A price tag accompanies each pattern so that the dealer and his clerks cannot but give the right resale price—a most important detail.

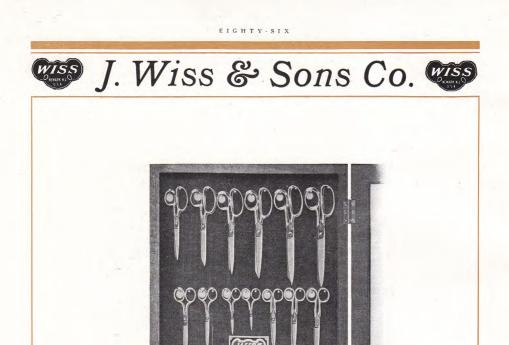
Wiss Wall Display Cases keep the stock always clean and inviting. They tell the dealer in a second exactly what he has or has not on hand, so that he reorders quickly and accurately.

Besides being a selling aid, these cases are a real economy. They keep shears and scissors out of inconvenient drawers and dark corners where they become shopworn and are subject to more or less abuse, thereby greatly reducing their value.

Wiss Wall Display Cases may be had at such slight cost and upon such attractive terms that no dealer should be without one.

And the results from them will more than justify their use.

Respect your goods; display them properly



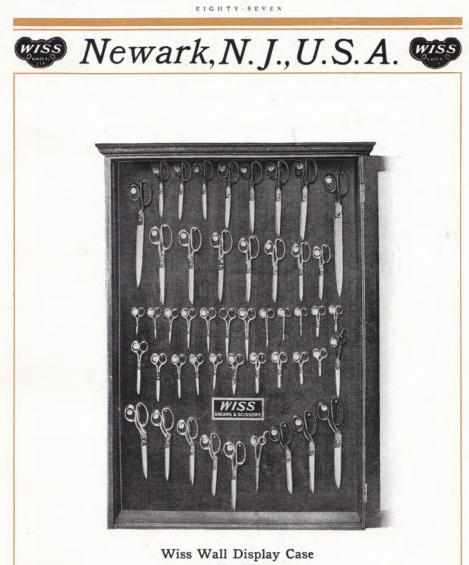
Wiss Wall Display Case No. 100

Size $17 \ge 33 \ge 3$ inches

Contains three each of twenty-four different patterns, or seventy-two pairs of Wiss Shears and Scissors in all.

Finished in oak with hinged glass door. A silent salesman which will be an ornament to any store.

Wiss products look quality-they are quality



Wiss Wall Display Case No. 200

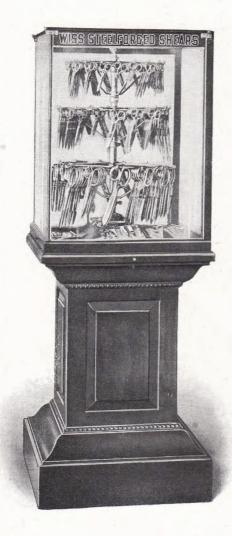
Size $29 \ge 43 \ge 5$ inches

Contains from two to six each of forty-eight different patterns, or one hundred and fifty-one in all. Finished in oak with hinged glass door fitted with lock and key. An imposing display which cannot help but attract sales.

Wiss goods are attractive in any company

EIGHTY-EIGHT

🐷 J. Wiss & Sons Co. 🥨



Wiss Display Case with Pedestal

A show case that is working all the time. This display, designed by cutlery and fixture experts, is the result of practical experience and considerable experiment. It accommodates one-half dozen each of fifty-one patterns or one-quarter dozen each of one hundred and two patterns. A complete assortment continually on display, kept clean and safe.

The special nickeled fixture revolves so that any pattern may be reached quickly and without effort.

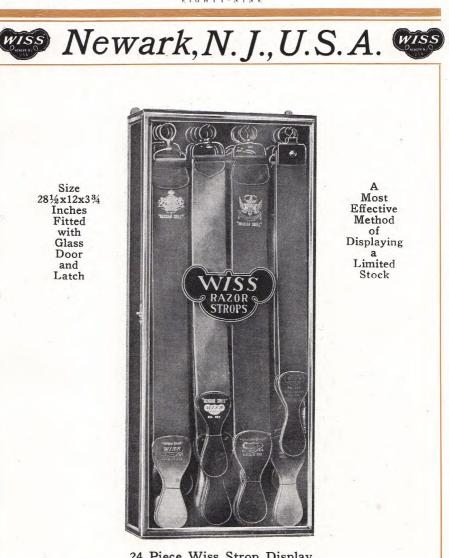
The all plate glass show case is well made as is the pedestal, which provides ample storage room for excess stock. Finished in oak or mahogany. A de luxe display which is offered to Wiss dealers on terms that are most attractive.

Outside Measurements:

Show Case height.	301/2	inches
Show Case width	221/2	inches
Show Case depth	22	inches
Height of Pedestal	34	inches
Height over all	641/2	inches
0		

Goods out of sight or poorly displayed represent so much dead capital

EIGHTY-NINE



²⁴ Piece Wiss Strop Display

Wiss Razor Strop Cases do two essential things for the dealer who wishes to build up his strop business. They keep his stock in perfect condition and display it in a most attractive manner. As a selling aid they will be found both profitable and practical.

The economy of these cases is at once apparent. They allow of a maximum display in a minimum space and require only a moderate out-lay for a stock of good variety. And your strops in Wiss Cases will not become discolored or shopworn.

We will gladly tell you how easily you can procure a Wiss Strop Display Case.

Give Wiss goods a square deal--show them right



Size 12 x 281/2 x 91/2 Inches

The four sides are of glass securely set in a polished metal frame.

The rods upon which the strops are hung pull out so that any strop desired can be gotten without disturbing the others. The latched door is at the back of the case, so that the strops are not get-at-able except by the salesman. A handsome fixture that has proven a positive salesbringer.

Only perfect goods can bear the name Wiss



NINETYONE

NINETY-TWO

🐨 J. Wiss & Sons Co. 🥨

Wiss Advertising and Sales Helps

Our Advertising Department offers to Wiss dealers a service which will be found of much practical value in building up a greater demand for Wiss goods. We suggest here a few of numerous ways in which it may be of help.

Window displays devoted to Wiss goods have always produced splendid returns. Suggestions and advertising matter for window trim will be given to Wiss dealers without cost.

We have on hand a nice assortment of advertising cuts made from original drawings. They can be used for newspaper or other periodical advertising and will be provided free of charge. Our booklet, "Advertising Suggestions," showing advertising cuts and text for advertisements, will be sent upon request.

Wiss dealers desiring to show the Wiss line in their catalogs, or other printed matter, will be supplied with cuts and descriptive matter, and proofs will be corrected and approved if desired.

Sell satisfaction-sell Wiss

Newark, N. J., U.S.A.

Terms

Prices and discounts quoted are net 30 days, subject to a cash dis-count of 2 per cent. if paid within ten days from date of invoice. All accounts not settled within 30 days will be subject to sight

draft.

We make no charge for boxing, and deliver goods free on board Newark, N. J., or in the Borough of Manhattan, New York City.

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trade mark is quaranteed by us to be perfect in material and workmanship. Wiss dealers am THIS IS TO CERTIFY that every writch bearing Certificate of Guarantee. branded J. WISS & SONS CO. 8. L. L. M. are authorized h 0061 SEAL



