



PINKING

*a neat way to keep
seams from raveling*

All you need to turn out ravel-proof seams, neatly pinked in true professional style, is a pair of these clever WISS Pinking Shears.

Great time savers—they do away with the need of overcasting and save one cutting operation. All the edges are pinked at the same time you cut out the pattern.

See them! Try them! Model C for dressmaking. Price \$4.95



WISS Kitchen
Dressmaking
Sewing
Manicuring

SHEARS AND SCISSORS

Made in Newark since 1848

J. WISS & SONS CO., Newark, N. J., U. S. A.

**DON'T
YOU HATE
TO BE
"STUCK"**

*with
inferior Scissors*



So many scissors which appear to be bargains, turn out to be the most expensive, because after a little use they "chew" instead of cutting — spoil good material, or break easily.

This folder shows several styles of WISS shears and scissors — famous for quality since 1848. Choose one pair or all of them—they are fully guaranteed to give you wonderful service.

Sold by



**For
dressmaking,
shears must have
BENT HANDLES!**

Whether you make only one dress and sigh that your year's sewing is done, or fifty dresses and look forward to the next, you will be much better satisfied with the results if you use WISS Dress-making Shears.

The bent handles keep your hand from getting cramped, permit the blades to slide parallel to your material so you can follow your pattern, and positively assure accurate, tireless, wasteless cutting.



**Bent
Trimmers**

**Japanned
Handles**

8" —\$1.50

Full Nickel

8" —\$1.80

Made in Newark since 1848

**J. WISS & SONS CO.
Newark, N. J., U. S. A.**



**Don't use light shears
for heavy work**

You need "heavy duty" shears for cutting rope, cardboard, oilcloth, rubber, cloth, and other such heavy materials.

The WISS Household Shears are made for just such work—they'll save wear and tear on your hands and your disposition—even your pocketbook for they'll relieve your lighter scissors of strains that might ruin them.

Made with inlaid steel blades—the process that has made WISS shears outlast most other kinds.



**Household
Shears**

**Japanned
Handles**

7" —\$1.30

Full Nickel

7" —\$1.55

Made in Newark since 1848

**J. WISS & SONS CO.
Newark, N. J., U. S. A.**



The perfect scissors for your sewing basket

In your sewing basket you want scissors that you can depend upon for a variety of uses.

Maybe for snipping a light, sheer material — possibly for ripping seams—perhaps to cut some heavy fabric.

To do all these things the scissors must be light and easy to handle with needle-sharp points, yet plenty of strength.

WISS Ladies' Scissors are made for just such a variety of uses.



Ladies' Scissors
6" — \$1.25

Made in Newark since 1848

J. WISS & SONS CO.
Newark, N. J., U. S. A.



Shears to open bottles?

REMARKABLE!

The new WISS Kitchen Shears will remove those tight jar and bottle tops that sometimes bruise your fingers—decap gingerale and soda bottles—crack nuts and squeeze lemons.

Those features however are just incidental to the main job of cutting practically anything and everything in the kitchen—vegetables, fish, poultry, wire, rope, screening, cloth, etc.

Dashing handles in red, blue, ivory green or yellow.



Kitchen Shears
\$1.00 a pair

Made in Newark since 1848

J. WISS & SONS CO.
Newark, N. J., U. S. A.



BEAUTY in toenails!

On the beach, at mountain resorts, or wearing the new sandal-type shoes—you will find toenails just as important as fingernails.

Another thing—properly tended toenails are as closely related to comfortable feet as they are to holeless stockings.

WISS Pedicure Scissors provide an easy way to keep your toenails properly shaped and well-tended. The strong curved-blades will cut heavy and light nails perfectly.

3½" — \$1.35



Made in Newark since 1848
J. WISS & SONS CO.
Newark, N. J., U. S. A.



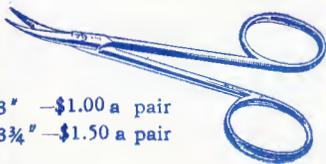
A joy to manicure with scissors like these!

These manicure scissors have such delicate, needle-sharp blades and cut so beautifully, that they're just the thing for that between-manicures "tidying-up" every woman needs to help keep her nails looking their best. And they're so sharp, so precise, that even cutting the cuticle of your *right* hand is *easy*.

Try these wonderful little WISS Manicure Scissors yourself. You'll see what we mean!

3" — \$1.00 a pair

3¾" — \$1.50 a pair



Made in Newark since 1848
J. WISS & SONS CO.
Newark, N. J., U. S. A.