

WISS PEDICURE SCISSORS

These Scissors are curved for your convenience and cut heavy or light nails to the queen's taste! As illustrated, \$1.35. (Slightly higher Denver and West; also Canada.)

Proper

CARE OF TOE NAILS

It is astonishing to realize how little care is ordinarily given the feet and how much our dispositions, general welfare, appearance and sometimes even our livelihood depend upon them. They are usually crammed into tight, nearly airless cells from morning till night with hardly a thought for their health. Let us treat them with more consideration, help them to breathe, free them from dead skin, etc.

Take your shoes off when you're home—substitute light, loose, airy slippers. Wriggle your toes. Walk around your room in your bare feet as much as possible. See the chiropodist about corns, callouses, etc.

Give yourself a home pedicure regularly.

Equipment

Wiss Pedicure Scissors
Emery board
Orangewood stick
Peroxide or other antiseptic
Vaseline or cuticle cream
Olive oil
Powder
Brush, towel, soap, etc.

Pay particular attention to the Pedicure Scissors. Get the best—a pair made by Wiss. Look at the photograph on preceding page. Notice the strong, curved blades expertly made, with sharp edges—no sawing or tearing with these—they'll do a perfect cutting job. The other items you can borrow from your manicure kit.

PROCEDURE

Soak feet at least 10 minutes in warm, soapy water. (You can do this while manicuring.) Scrub with firm brush and dry thoroughly.

Rub a little vaseline or cuticle cream around the cuticles.

Cut the nails *straight across* with your Pedicure Scissors, always leaving enough to protect the top of the toe. Oval or rounded corners increase the danger of distressing ingrowing nails.

Smooth nail edges with emery board.

Wrap flat end of orange stick with cotton, dip in peroxide and gently push back the cuticles and clean under nails.

Rinse off and dry thoroughly, especially between the toes.

Work a little olive oil into the calloused spots and massage the foot with a few drops more.

Wipe dry. Powder lightly.

Dance!

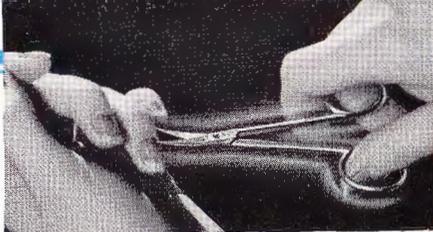
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Always purchase reliable products—the reputation of the manufacturer is your best guarantee. That's why Wiss Shears and Scissors are so popular—they've been made in Newark since 1848 and are world famous for expert workmanship and quality. See the complete Wiss Line at your nearest Cutlery Counter. Upon request we shall be glad to send you further information.

J. WISS & SONS COMPANY
NEWARK, NEW JERSEY



How to
MANICURE
and
PEDICURE
at Home



HOW TO MANICURE YOUR NAILS

Correctly

The successful home manicure depends largely upon regular attention and proper equipment. Plan a weekly manicure—you'll be amazed how quickly you'll become proficient. Splurge on a professional manicure occasionally to check up on technique or learn any new tricks.

Remember these three points:

1. Buy the best manicure scissors.
2. Keep all your manicuring articles together in a box or drawer for instant use.
3. Take your time—there are no records to be broken.

Equipment

Wiss Manicure Scissors
Wiss Nail File, long and flexible
Emery boards
Orangewood stick
Absorbent cotton
Peroxide or lemon juice
Cuticle cream or vaseline
Cuticle remover
Nail White
Liquid polish and remover
Brush, soap, towel, etc.

WISS MANICURE SCISSORS

WISS Manicure Scissors have delicate, needle-sharp blades that will cut beautifully with either right or left hand. The model shown is one of the most popular, 3' long, \$1.35 a pair. 3 $\frac{3}{4}$ " long, \$1.50. (Slightly higher Denver and West; also Canada.)

The most important article on the list is the Manicure Scissors. These should be light, strong, of the best quality steel with extremely sharp, delicate precision-curved blades. See the illustration on preceding page.

It is poor economy to buy inferior Manicure Scissors. Dull blades may raise havoc with the cuticle, leaving it chewed and rough—often causing it to toughen and grow faster—sometimes resulting in ugly, painful hangnails.

PROCEDURE

Moisten some cotton with polish remover and rub off all old polish.

With the tip of the finger rub cuticle cream or vaseline into the cuticle of each nail.

File the nails. Sharp-pointed nails make the fingers look shorter; oval-shape are most flattering; rounded-tips are deceptively young-looking, will not break readily and are easy to keep clean.

Smooth off edges with emery board.

Scrub hands with plenty of soapy water and a good brush. Dry thoroughly, pushing back the cuticle carefully.

Put a wisp of cotton on the flat end of the orange stick, dip in cuticle remover and *gently* free the cuticle from the surface and edge of the nails.

With your Manicure Scissors clip the ragged cuticle and any dead or excessively thick skin, especially

at the corners. Don't pull the tiny edges; trim them carefully. Don't cut too much cuticle. Pushing it back will keep it from growing too quickly.

Remember—*never* cut your nails with Manicure Scissors. They are designed for delicate work and will last for years if properly used.

Cover the flat end of the orange stick with cotton, dip in peroxide or lemon juice and clean under and around nails to bleach discolorations. Never use a steel file—it makes minute grooves across the grain of the nail that are almost impossible to clean.

Next, the nail white. The pencil variety is easiest; simply dip the point in water and run under the nail. You may prefer the paste (apply with orange stick) or string kind (wet and draw under nails).

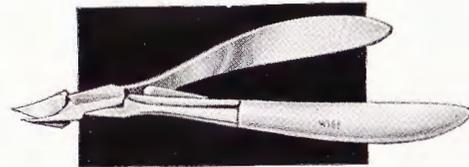
Wash hands, dry well, examine and correct any oversights.

Buff your nails if you like—in one direction only, please—either with the buffer or in the palm of your hand. Buffing stimulates circulation and brings up the natural oil, making the nails less brittle.

Polish. Liquid polish is the popular choice and there are shades for every mood. Be sure the nails are clean and absolutely dry before applying. Follow directions on the bottle carefully. Cake polish should be applied with the buffer until you get the desired sheen.

Finally, smooth a bit of hand lotion into your hands.

Now sit back and beam!



WISS CUTICLE NIPPERS

Perhaps you'd like to add Wiss Cuticle Nippers, too. Easy to use—firm, lasting tension—blades that hold their edge. From \$3.25 to \$3.75. (Slightly higher Denver and West; also Canada.)