



**DISPLAY,
STOCK CONTAINER
and
"SALESMAN"
ALL-IN-ONE!**

HD-100

16 3/4" wide x 20" high x 11" deep

You will do more business with Wiss. This colorful and effective display will materially increase your volume of shears and scissors business. Assortment contains the fastest-selling top numbers in the WISS line...every one a best seller! Assortment consists of 13 numbers (2 pairs of each) with space to add Wiss Pinking Shears.

A Real Income Producer

- FRAME of bleached maple, finely grained.
- BURGUNDY velour background displays goods to best advantage.
- PILFER-PROOF hinged front door for easy accessibility to stock.
- AMPLE stock space in back, may be padlocked.
- PRICE and stock number of each pair shown.
- VARIOUS patterns named for immediate consumer identification.

Complete price for assortment, including \$5 for display case \$50.47.

HOUSEHOLD SHEARS	SEWING, RIPPING AND EMBROIDERY SCISSORS	CUTICLE SCISSORS
No. 38-8"-\$3.00	No. 105-5"-\$2.00	No. 573 3/4-3 3/4"-\$2.25
No. 36-6"-\$2.60	No. 336-6"-\$3.25	NAIL SCISSORS
No. 137-7"-\$3.25	No. 766-6"-\$2.40	No. 623 1/2-3 1/2"-\$2.50
DRESSMAKERS' SHEARS	No. 764-4"-\$2.10	KITCHEN SHEARS
No. 127-7"-\$3.25	No. 765-5"-\$2.25	No. 1KS-8"-\$2.25
No. 28-8"-\$3.00		

Total Retail Value \$68.20

Pinking Shears not included in assortment, but space for them is provided on Display Panel.

HD100-10M-2-50-EAST



J. WISS & SONS CO., NEWARK 7, NEW JERSEY