A complete range of grass shears.
Fourteen different styles priced to sell from $.99 to $9.95. Just hang them up and they'll practically sell themselves. Better still, use the special WISS displays or space saver racks to create an eye-catching mass display for high profit volume sales.

**GR-1 Assortment—See page 11**

### **GRASS SHEARS**

#### **PROFESSIONAL PATTERN**

**NEW EASY RELEASE BUTTON LATCH**

This professional pattern is the sturdiest of all grass shears. Hot drop-forged, bright polished blades of finest cutlery steel. Offset handles are contoured to fit the natural position of the hand. Green vinyl comfort grips add extra ease of cutting. Features new Easy Release button latch.

Individually carded. 6 pairs per box.

#### **NEW!**

*Button Latch* (Pat. Pend.)

<table>
<thead>
<tr>
<th>STOCK NO.</th>
<th>SUGG. RETAIL PRICE EACH</th>
<th>SUGG. DLRS' COLT EACH</th>
<th>DLP'S SHELF PACK &amp; WT. LBS.</th>
<th>DISP. CODE NO. &amp; QUANT</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>5600</em></td>
<td>$4.50</td>
<td>$3.00</td>
<td>12&quot;</td>
<td>6 prs. 6.5</td>
</tr>
<tr>
<td>5600-R</td>
<td>$3.75</td>
<td>$2.50</td>
<td>12&quot;</td>
<td>6 prs. 6.1</td>
</tr>
</tbody>
</table>

#### **WISS/WIZZ® Nationally Advertised**


Individually carded. 6 pairs per box.

#### **NEW!**

<table>
<thead>
<tr>
<th>STAINLESS STEEL BLADES</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>STOCK NO.</th>
<th>SUGG. RETAIL PRICE EACH</th>
<th>SUGG. DLRS' COLT EACH</th>
<th>DLP'S SHELF PACK &amp; WT. LBS.</th>
<th>DISP. CODE NO. &amp; QUANT</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>711-G</em></td>
<td>$3.98</td>
<td>$2.66</td>
<td>12½&quot;</td>
<td>6 prs. 6.5</td>
</tr>
<tr>
<td>8702</td>
<td>$4.95</td>
<td>$3.30</td>
<td>12½&quot;</td>
<td>6 prs. 6.5</td>
</tr>
</tbody>
</table>

#### **NEW!**

| STAINLESS STEEL BLADES |

<table>
<thead>
<tr>
<th>STOCK NO.</th>
<th>SUGG. RETAIL PRICE EACH</th>
<th>SUGG. DLRS' COLT EACH</th>
<th>DLP'S SHELF PACK &amp; WT. LBS.</th>
<th>DISP. CODE NO. &amp; QUANT</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>702</em></td>
<td>$3.50</td>
<td>$2.34</td>
<td>12½&quot;</td>
<td>6 prs. 6.5</td>
</tr>
<tr>
<td><em>701</em></td>
<td>$2.95</td>
<td>$1.97</td>
<td>12&quot;</td>
<td>6 prs. 6.5</td>
</tr>
</tbody>
</table>

#### **HIGH POWER PATTERN**

Here is a brand new model! Famous Wiss floating blade action that provides multiple power for cutting the toughest grass with maximum ease. Nickel plated blades. Blade edges hardened and ground for lasting sharpness. Convenient thumb latch and green vinyl comfort grips.

Individually carded. 6 pairs per box.

#### **“GRASS MASTER”®**

Hardened cutlery steel blades, beveled and knife-edged, provide superior cutting ability. Positive easy action latch. Attractive green vinyl comfort grips.

Individually carded. 6 pairs per box.

---

*This item included in product assortment of display with quantity as indicated.*

GRASS SHEARS

DELUXE "GRASS MASTER"
Chrome plated to resist rust and stains. Beveled knife edge, hardened cutlery steel blades provide superior cutting and maximum ease of operation. Thumb-operated latch. Black vinyl grips of exclusive comfort grip design. Individually boxed.

"QUICK-TRIM" T.M.

RED HANDLE "SPECIAL"
Floating blade design. Hardened cutlery steel, especially edged. Positive power cutting action. Closing latch. Individually carded. 6 pairs per box.

NEW!
"QUICK-TRIM" T.M.
Floating blade design. Hardened cutlery steel, especially edged. Positive power cutting action. Closing latch. Individually carded. 6 pairs per box.

HORIZONTAL ACTION
Economy priced horizontal action grass shears. Specially edged and hardened blades cut toughest grasses. Comfortable contoured, green vinyl grips. Closing latch. Individually carded. 6 pairs per box.

WISS "SPECIAL"
Lowest priced Wiss quality, vertical, fast-action shears. Blades hardened for lasting keenness and nickel plated for stain resistance. Yellow baked enamel handles. Individually carded. 6 pairs per box.

RED TAG "SPECIAL"
Sturdy, easy cutting shears. An outstanding value in the low price field. Hardened blades. Bright red, baked enamel handles. Packed 12 to a display carton.

LONG HANDLE "BACKSAVER"®

TELESCOPIC BACKSAVER GRASS SHEARS
At Last! Long handle grass shears that will fit everybody. Exclusive telescoping design features a four position shaft adjustment from 26" to 39 1/2". Insures proper cutting angles and maximum cutting ease. Unique power transfer supplies same cutting force at each telescoped position. Roller wheel provides exceptional mobility. The 902 boasts eye-catching red handles and grips with a rich looking satin anodized shaft. Hardened WISSALOY steel blades with floating blade action. Requires 30% less display or storage space. Packed two pairs per carton. Available in individual carton 25¢ net per pair extra.

*This item included in product assortment of display with quantity as indicated.

<table>
<thead>
<tr>
<th>STOCK NO.</th>
<th>SUG. RETAIL PRICE EACH</th>
<th>SUG. DLV'S COST EACH</th>
<th>O/A LSTH.</th>
<th>DLV'S SHELF PACK &amp; WT.</th>
<th>DISP. CODE NO. &amp; QUANT.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1701</td>
<td>$3.25</td>
<td>$2.17</td>
<td>12&quot;</td>
<td>6 prs.</td>
<td>7.0</td>
</tr>
<tr>
<td>801</td>
<td>$1.99</td>
<td>$1.33</td>
<td>12&quot;</td>
<td>6 prs.</td>
<td>6.0</td>
</tr>
<tr>
<td>502</td>
<td>$1.99</td>
<td>$1.33</td>
<td>12½&quot;</td>
<td>6 prs.</td>
<td>4.5</td>
</tr>
<tr>
<td>600</td>
<td>$2.50</td>
<td>$1.67</td>
<td>11½&quot;</td>
<td>6 prs.</td>
<td>4.4</td>
</tr>
<tr>
<td>500</td>
<td>$1.49</td>
<td>$1.00</td>
<td>10&quot;</td>
<td>6 prs.</td>
<td>5.5</td>
</tr>
<tr>
<td>510</td>
<td>.99</td>
<td>.66</td>
<td>10&quot;</td>
<td>12 prs.</td>
<td>9.1</td>
</tr>
<tr>
<td>901</td>
<td>$5.95</td>
<td>$3.97</td>
<td>37&quot;</td>
<td>2 prs.</td>
<td>7.0</td>
</tr>
<tr>
<td>902</td>
<td>$9.95</td>
<td>$6.64</td>
<td>39½&quot;</td>
<td>2 prs. per carton</td>
<td>4.4</td>
</tr>
</tbody>
</table>
Here's the ultimate in self service merchandising: Famous WISS pruning shears individually carded and enclosed in clear, protective vinyl envelopes. And only WISS offers a selection of 10 different models to satisfy every pruning requirement. It's a proven WISS fact: The more you show — the more you'll sell!

<table>
<thead>
<tr>
<th>STOCK NO</th>
<th>SUGG. RETAIL PRICE EACH</th>
<th>SUGG. DLRA'S COST EACH</th>
<th>6/A LTH.</th>
<th>DLRA'S SHELF PACK &amp; WT. LBS</th>
<th>DISP. CODE NO. &amp; QUANT.</th>
</tr>
</thead>
<tbody>
<tr>
<td>908</td>
<td>$9.95</td>
<td>$2.64</td>
<td>8&quot;</td>
<td>6 prs.</td>
<td>A-3 B-6 C-3 D-6</td>
</tr>
<tr>
<td>907</td>
<td>$3.50</td>
<td>$2.34</td>
<td>7&quot;</td>
<td>3 prs.</td>
<td>A-3 B-6 C-3 D-6</td>
</tr>
<tr>
<td>708</td>
<td>$3.50</td>
<td>$2.34</td>
<td>8&quot;</td>
<td>6 prs.</td>
<td>A-3 B-6 C-3 D-6</td>
</tr>
<tr>
<td>707</td>
<td>$3.25</td>
<td>$2.17</td>
<td>7&quot;</td>
<td>3 prs.</td>
<td>A-3 B-3 D-3</td>
</tr>
<tr>
<td>609</td>
<td>$5.50</td>
<td>$3.67</td>
<td>9&quot;</td>
<td>3 prs.</td>
<td>C-3</td>
</tr>
<tr>
<td>808</td>
<td>$4.95</td>
<td>$3.30</td>
<td>8&quot;</td>
<td>3 prs.</td>
<td>C-3</td>
</tr>
</tbody>
</table>

**PRUNING SHEARS**

"**HY POWER**"® ANVIL PRUNER


**ANVIL PRUNER—Nationally Advertised**

Maximum cutting ease. Anvil pattern. Chrome plated. Non-slip grips. Thumb latch has two positions to facilitate rapid, light pruning, thinning and picking, or to accommodate larger cuts. Alloy steel blade specially edged, hardened, and tempered. Offset bolt gives added leverage for cutting. All parts replaceable. Individually carded in clear, protective vinyl envelope. 6 pairs per box. *"Award Winner"* NHMA's Design Competition.

**POWERFUL POCKET PRUNER**


**PROFESSIONAL HOOK PATTERN**


**PROFESSIONAL DRAW-CUT PATTERN**


---

*This item included in product assortment of display with quantity as indicated:

PRUNING SHEARS

PROFESSIONAL HOOK PATTERN

HOME PATTERN
Sturdy medium size home pruner. Hook and blade pattern. Hot drop-forged from the finest cutlery steel, hardened and tempered for extra durability, expertly edged for lasting sharpness. Handles finished in bright red baked enamel. Individually carded. 3 pairs per box.

LIGHTWEIGHT PATTERN
Sturdy, lightweight hook and blade pattern. 7 inch pocket size. Hot drop-forged from the finest cutlery steel, hardened and tempered, hand edged. Selected by orchardists and nursemans for lighter, precision-requiring pruning jobs. Ideal also for rose pruning and flower cutting. Individually carded in clear, protective vinyl envelope. 3 pairs per box.

EXTENSION ADJUSTABLE REACH—HAND PRUNER
Talk about Sales Appeal, this new WISS adjustable pruner will attract gardeners like a magnet. Its four position telescopic adjustment (from 27” to 40”) and lightweight construction, makes it ideal for pruning hard-to-reach bushes or branches. Features bright nickel plated head, satin anodized shaft and green vinyl comfort grips. Precision fitted anvil and blade insure quick, clean cuts everyday. Packed in individual carton.

NEW! Button Latch & Contour Grips

NEW!

FLOWER SHEARS
Cut-and-hold shears for easy flower picking, arranging and protection from thorns. Fully plated with stainless steel blades. Individually blister carded.

For picking fruit or flowers, for trimming and light pruning. Hot drop-forged with long narrow blades for cutting in thick growth. Florists favorite for cutting ribbon, flower stems and soft wire, for bouquets and flower arranging. Individually boxed.

*This item included in product assortment of display with quantity as indicated:

### HEDGE AND SHRUBBERY SHEARS

#### PROFESSIONAL PATTERN

#### HEAVY DUTY PROFESSIONAL PATTERN

#### LANDSCAPER PATTERN

#### AMERICAN CUTLER PATTERN—Nationally Advertised

#### MEDIUM PRICE PATTERN

#### KEEN-EDGE® BRAND
Rugged design and construction for superior service. Medium weight with bottom blade notched. (Product branded "Keen-Edge by Wiss") Hang-up hole in blade.

### LONG HANDLE HEDGE SHEARS

**LONG REACH PATTERN**
Extra, long handles to reach tall hedges and shrubbery. 31½" inches overall. Hot drop-forged blades hardened and tempered for long life, one blade serrated with special limb notch. Neoprene shock absorber. Hang-up hole in blade.

---

*This item included in product assortment of display with quantity as indicated*
Heavy duty pruning separates quality WISS lopping shears from the ordinary. It takes blades of fine cutlery steel, hardened and tempered and then precision ground to slice consistently through heavy limbs. WISS has ten different models with cutting capacities from 1 1/4" to a full 2".

**LOPPING SHEARS**

**TUBULAR STEEL HANDLES — GENERAL PURPOSE PATTERN**


**HEAVY DUTY INDUSTRIAL UTILITY PATTERN**

Professional loppers for those who require maximum cutting capacity. Hot drop-forged, precision ground, hardened blade and hook. Blade radius designed for extra power to cut limbs up to 2" in diameter. Selected ash handles fitted with extra long ferrules for added strength.

**HEAVY DUTY TREE PATTERN — WOOD HANDLES**

Heavy duty loppers with built-in capacity for cutting 1 1/4" diameter branches with maximum ease. Wissaloy forged head and shanks. Polished head. Sturdy shanks fastened to selected ash handles strengthened by long black ferrules.

**HEAVY DUTY PATTERN**

Made for tree, vine and shrubbery pruning. These shears are ideal for heavy cutting up to 1 1/2" diameter branches. Lighter weight than #224-T for ease of handling in reaching, cutting and cleaning cut branches. Hot drop-forged, hardened, polished blades. Ash handles fitted into extra long steel ferrules, for added strength.

**VINE & SHRUBBERY PATTERN — Normally Advertised**


**PROFESSIONAL VINEYARD PATTERN**

Professional vineyard pattern. Hot drop-forged of high carbon cutlery steel. Long a favorite for vineyard pruning where work is continuous, but not requiring the weight and power of heavier, longer patterns. Cuts up to 1 1/4" with ease. Specially edged for long edge cutting life. Light weight selected ash handles with extra long steel ferrules for added strength.

---

**LOPPING SHEARS**

<table>
<thead>
<tr>
<th>STOCK NO.</th>
<th>SUG. RETAIL PRICE EACH</th>
<th>SUG. DLR'S COST EACH</th>
<th>DLR'S SHELF PRICE &amp; WT. LBS. QUANT.</th>
</tr>
</thead>
<tbody>
<tr>
<td>318-SA</td>
<td>$8.50</td>
<td>$5.67</td>
<td>20'/27 3/4&quot;</td>
</tr>
<tr>
<td>230</td>
<td>$8.95</td>
<td>$5.97</td>
<td>30'/36&quot;</td>
</tr>
<tr>
<td>224-T</td>
<td>$8.50</td>
<td>$5.67</td>
<td>24'/30&quot;</td>
</tr>
<tr>
<td>*322</td>
<td>$6.95</td>
<td>$4.64</td>
<td>22'/29 1/4&quot;</td>
</tr>
<tr>
<td>*324-T</td>
<td>$6.95</td>
<td>$4.64</td>
<td>24'/30&quot;</td>
</tr>
<tr>
<td>*222</td>
<td>$6.25</td>
<td>$4.17</td>
<td>22'/27&quot;</td>
</tr>
<tr>
<td>*19-8F</td>
<td>$6.50</td>
<td>$4.34</td>
<td>20'/25&quot;</td>
</tr>
</tbody>
</table>

*This item included in product assortment of display with quantity as indicated.*

### Lopping Shears

**KEEN-EDGE® BRAND**

Hardened hook and blade with cutting capacity up to 1¼" branches. Clear ash handles 22" long are permanently attached to the tangs. (Product branded “Keen-Edge by Wiss”)

<table>
<thead>
<tr>
<th>STOCK NO.</th>
<th>SUGG. RETAIL PRICE EACH</th>
<th>SUGG. DLR'S COST EACH</th>
<th>HAND LSTN.</th>
<th>STRD.</th>
<th>PACK &amp; WT. LBS</th>
<th>DISP. CODE NO.</th>
</tr>
</thead>
<tbody>
<tr>
<td>120</td>
<td>$4.95</td>
<td>$3.30</td>
<td>22'/27&quot;</td>
<td>6 prs.</td>
<td>17.5</td>
<td>B-2 D-2</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>STOCK NO.</th>
<th>SUGG. RETAIL PRICE EACH</th>
<th>SUGG. DLR'S COST EACH</th>
<th>HAND LSTN.</th>
<th>STRD.</th>
<th>PACK &amp; WT. LBS</th>
<th>DISP. CODE NO.</th>
</tr>
</thead>
<tbody>
<tr>
<td>116</td>
<td>$4.75</td>
<td>$3.17</td>
<td>16'/21&quot;</td>
<td>6 prs.</td>
<td>14.0</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>STOCK NO.</th>
<th>SUGG. RETAIL PRICE EACH</th>
<th>SUGG. DLR'S COST EACH</th>
<th>HAND LSTN.</th>
<th>STRD.</th>
<th>PACK &amp; WT. LBS</th>
<th>DISP. CODE NO.</th>
</tr>
</thead>
<tbody>
<tr>
<td>110</td>
<td>$4.25</td>
<td>$2.84</td>
<td>10½'/16&quot;</td>
<td>6 prs.</td>
<td>11.5</td>
<td></td>
</tr>
</tbody>
</table>

### KEEN-EDGE® BRAND

Promotion priced, medium size pruners. 16" lacquered ash handles are permanently attached to the tangs. Cutting capacity up to 1½" branches. (Product branded “Keen-Edge by Wiss”)

### KEEN-EDGE® BRAND

Two handle pruner meets the need for a light easy-to-use lopper. Trims vines, bushes, roses and light tree branches. Ideal for the lady gardener, yet sturdy enough for commercial use where light weight and control are important. Cutting capacity up to 1¼". (Product branded “Keen-Edge by Wiss”)

### Citrus Fruit Clippers

**C-6**

Designed for close cutting with rounded ends that do not bruise the fruit. Hot drop-forged. Equipped with long wearing steel screw, bolt and spring.

<table>
<thead>
<tr>
<th>STOCK NO.</th>
<th>SUGG. RETAIL PRICE EACH</th>
<th>SUGG. DLR'S COST EACH</th>
<th>HAND LSTN.</th>
<th>STRD.</th>
<th>PACK &amp; WT. LBS</th>
<th>DISP. CODE NO.</th>
</tr>
</thead>
<tbody>
<tr>
<td>C-6</td>
<td>$3.25</td>
<td>$2.17</td>
<td>6&quot;</td>
<td>6 prs.</td>
<td>1.8</td>
<td></td>
</tr>
</tbody>
</table>

**C-1**

<table>
<thead>
<tr>
<th>STOCK NO.</th>
<th>SUGG. RETAIL PRICE EACH</th>
<th>SUGG. DLR'S COST EACH</th>
<th>HAND LSTN.</th>
<th>STRD.</th>
<th>PACK &amp; WT. LBS</th>
<th>DISP. CODE NO.</th>
</tr>
</thead>
<tbody>
<tr>
<td>C-1</td>
<td>$3.40</td>
<td>$2.27</td>
<td>6½&quot;</td>
<td>STRD.</td>
<td>PACK &amp; WT. LBS</td>
<td></td>
</tr>
</tbody>
</table>

**C-4**

Hot drop-forged. Similar to C-6 in design but with blades a little longer. Fitted with a closing latch.

### Grape Thinning Shears

Specially constructed for grape picking and thinning. Hot drop-forged and hardened. Tapered blades, rounded, perfectly matched points. Also suitable for flower cutting. Handle latch is up front—out of the way when the shears are in use. No. C-4 and C-4A have curved blades. No. C-4AS has straight blades.

<table>
<thead>
<tr>
<th>STOCK NO.</th>
<th>SUGG. RETAIL PRICE EACH</th>
<th>SUGG. DLR'S COST EACH</th>
<th>HAND LSTN.</th>
<th>STRD.</th>
<th>PACK &amp; WT. LBS</th>
<th>DISP. CODE NO.</th>
</tr>
</thead>
<tbody>
<tr>
<td>C-4</td>
<td>$3.50</td>
<td>$2.34</td>
<td>7½&quot;</td>
<td>6 prs.</td>
<td>2.1</td>
<td></td>
</tr>
</tbody>
</table>

**C-4A**

<table>
<thead>
<tr>
<th>STOCK NO.</th>
<th>SUGG. RETAIL PRICE EACH</th>
<th>SUGG. DLR'S COST EACH</th>
<th>HAND LSTN.</th>
<th>STRD.</th>
<th>PACK &amp; WT. LBS</th>
<th>DISP. CODE NO.</th>
</tr>
</thead>
<tbody>
<tr>
<td>C-4A</td>
<td>$3.75</td>
<td>$2.50</td>
<td>8&quot;</td>
<td>6 prs.</td>
<td>2.2</td>
<td></td>
</tr>
</tbody>
</table>

**C-4AS**

<table>
<thead>
<tr>
<th>STOCK NO.</th>
<th>SUGG. RETAIL PRICE EACH</th>
<th>SUGG. DLR'S COST EACH</th>
<th>HAND LSTN.</th>
<th>STRD.</th>
<th>PACK &amp; WT. LBS</th>
<th>DISP. CODE NO.</th>
</tr>
</thead>
<tbody>
<tr>
<td>C-4AS</td>
<td>$3.65</td>
<td>$2.44</td>
<td>8&quot;</td>
<td>6 prs.</td>
<td>2.1</td>
<td></td>
</tr>
</tbody>
</table>
GARDEN-KITCHEN SHEARS

These versatile shears are ideal for the many miscellaneous cutting jobs in and around the home — flower arranging, opening bottles, cutting wire screening, light metal and cord. Individual self service package "Award Winner" PACKAGING INSTITUTE.

2 pairs shelf pack
Standard pack — 3 shelf packs

* HOUSE & GARDEN DECORATOR COLORS

METAL WIZZ® COMPOUND ACTION
ALL PURPOSE CUTTERS

Cuts with half the effort of cutters twice their size.
Compound Action means that you can cut through the toughest materials such as: sheet metal, wire, rubber, canvas or plastic with amazing ease. It is truly indispensable for the home, garden, or work bench.

Individually carded.

GIFT PACKAGED ASSORTMENTS

No. GT-101
LAWN, HEDGE & SHRUBBERY SET

Holds 5 most needed gardening aids — our finest Grass Shears, Pruning Shears, Hedge Shears — Plus 46 Page Pruning Guide and Garden Gloves.

Suggested Dealer's Cost ...... $ 8.67
Suggested Retail Value ...... $14.50

No. HG-3
HOUSE & GARDEN KIT

Vinyl hang-up case with 3 clear vinyl pockets. Holds — Rose Pruner, Cut-and-hold Flower Shears and Multi-Purpose Kitchen Shears. May be rolled up for easy compact storage.

Suggested Dealer's Cost ...... $ 8.67
Suggested Retail Value ...... $13.00

No. GT-202
"GARDENER" KIT

Holds 3 essentials to good gardening: Grass Shears, Pruning Shears and 46 Page Pruning Guide.

† "Award Winner" NHMA's Design Competition.

Suggested Dealer's Cost ...... $5.34
Suggested Retail Value ...... $8.00

---

<table>
<thead>
<tr>
<th>STOCK NO.</th>
<th>RETAIL PRICE EACH</th>
<th>SUGG. DLR'S COST EACH</th>
<th>O/A LETH</th>
<th>STRD. PACK &amp; WT. (Lb)</th>
</tr>
</thead>
<tbody>
<tr>
<td>KSA</td>
<td>$24.75</td>
<td>$14.85</td>
<td></td>
<td>one assort. 5 pros. 2.1</td>
</tr>
<tr>
<td></td>
<td>5 pairs 1-assorted Colors</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>KSC</td>
<td>$5.95</td>
<td>$3.57</td>
<td>8</td>
<td>2 pros. .8</td>
</tr>
<tr>
<td>MPC-3</td>
<td>$2.99</td>
<td>$1.80</td>
<td>9</td>
<td>5 pros. 4.0</td>
</tr>
<tr>
<td>KSR</td>
<td>$4.95</td>
<td>$2.97</td>
<td>8</td>
<td>2 pros. .9</td>
</tr>
<tr>
<td>(Tangerine)*</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>KSY</td>
<td>$4.95</td>
<td>$2.97</td>
<td>8</td>
<td>2 pros. .9</td>
</tr>
<tr>
<td>(Pineapple)*</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>KSG</td>
<td>$4.95</td>
<td>$2.97</td>
<td>8</td>
<td>2 pros. .9</td>
</tr>
<tr>
<td>(Fern)*</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>KST</td>
<td>$4.95</td>
<td>$2.97</td>
<td>8</td>
<td>2 pros. .9</td>
</tr>
<tr>
<td>(Jade)*</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>KSK</td>
<td>$4.95</td>
<td>$2.97</td>
<td>8</td>
<td>2 pros. .9</td>
</tr>
<tr>
<td>(Copper-tone)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## WISS GT-67 GARDEN SHEARS MERCHANDISER

Consists of 10 different models for a total of 34 shears.
- Suggested Retail Price of Assortment: $126.92
- Suggested Dealer Cost: $84.61
- Shipping Weight with assortment: 49 lbs.

## WISS GT-167 ROTARY GARDEN SHEARS MERCHANDISER

Consists of 16 different models for a total of 65 shears—PLUS 6 #711-G Grass shears FREE!
- Suggested Retail Price of Assortment: $265.43
  - Plus 6 #711-G FREE: $23.88
  - Total Retail Value: $289.31
- Suggested Dealer Cost: $176.95
- Cost of Display to dealer-offset by free goods: $21.00
- Total Suggested Dealer Cost: $197.95
- Shipping Weight with assortment: 121 lbs.

## WISS GT-267 ROTARY GARDEN SHEARS MERCHANDISER

Consists of 21 different models for a total of 70 shears—PLUS 6 #711-G Grass shears FREE!
- Suggested Retail Price of Assortment: $343.54
  - Plus 6 #711-G FREE: $23.88
  - Total Retail Value: $367.42
- Suggested Dealer Cost: $229.03
- Cost of Display to dealer-offset by free goods: $21.00
- Total Suggested Dealer Cost: $250.03
- Shipping Weight with assortment: 150 lbs.

## WISS GT-367 MOBILE GARDEN SHEARS MERCHANDISER

Consists of 16 different models for a total of 65 shears—PLUS 6 #711-G Grass shears FREE!
- Suggested Retail Price of Assortment: $265.43
  - Plus 6 #711-G FREE: $23.88
  - Total Retail Value: $289.31
- Suggested Dealer Cost: $176.95
- Cost of Display to dealer-offset: $21.00
- Total Suggested Dealer Cost: $197.95
- Shipping Weight with assortment: 121 lbs.
BUILD VOLUME SALES!!

SPACE SAVER GARDEN SHEARS ASSORTMENTS

Designed for flexibility, the SPACE-SAVER racks permit you to tailor your garden shears department to fit available wall space. All racks designed to display harmoniously with each other.

SPACE SAVERS FEATURE:
- Perfect refill assortments . . . ideal for branch stores.
- Grass and Pruning Shears are individually carded with hang-up holes.
- Hedge Shears with hang-up holes in blade.
- Stock control cards provided for easy reordering and inventory control.

SPACE SAVER ASSORTMENT SP-1
6 FREE SPACE SAVER RACKS AND INVENTORY CONTROL CARDS WITH EACH ASSORTMENT
Shipping weight with assortment 89 lbs.
Total Suggested Retail Price of Assortment ........................................ $265.43
Total Suggested Dealer Cost ................................................................. $176.95

<table>
<thead>
<tr>
<th>ITEM ASSORTMENT</th>
<th>Stock No.</th>
<th>Quantity</th>
<th>Sugg. Retail, ea.</th>
</tr>
</thead>
<tbody>
<tr>
<td>GRASS SHEARS 2 Free Space Saver Racks</td>
<td>5600</td>
<td>6</td>
<td>$4.90</td>
</tr>
<tr>
<td></td>
<td>711-G</td>
<td>6</td>
<td>3.98</td>
</tr>
<tr>
<td></td>
<td>702</td>
<td>6</td>
<td>3.50</td>
</tr>
<tr>
<td></td>
<td>701</td>
<td>6</td>
<td>2.95</td>
</tr>
<tr>
<td></td>
<td>502</td>
<td>6</td>
<td>1.99</td>
</tr>
<tr>
<td>PRUNING SHEARS 2 Free Space Saver Racks</td>
<td>68</td>
<td>3</td>
<td>4.75</td>
</tr>
<tr>
<td></td>
<td>908</td>
<td>6</td>
<td>3.95</td>
</tr>
<tr>
<td></td>
<td>607</td>
<td>3</td>
<td>3.75</td>
</tr>
<tr>
<td></td>
<td>708</td>
<td>6</td>
<td>3.50</td>
</tr>
<tr>
<td></td>
<td>707</td>
<td>3</td>
<td>3.25</td>
</tr>
<tr>
<td>HEDGE SHEARS 1 Free Space Saver Rack</td>
<td>9½E</td>
<td>2</td>
<td>7.95</td>
</tr>
<tr>
<td></td>
<td>8SC</td>
<td>2</td>
<td>5.98</td>
</tr>
<tr>
<td></td>
<td>8A</td>
<td>4</td>
<td>4.95</td>
</tr>
<tr>
<td>LOPPING SHEARS 1 Free Space Saver Rack</td>
<td>322</td>
<td>2</td>
<td>6.95</td>
</tr>
<tr>
<td></td>
<td>222</td>
<td>2</td>
<td>6.25</td>
</tr>
<tr>
<td></td>
<td>120</td>
<td>2</td>
<td>4.95</td>
</tr>
</tbody>
</table>

MORE SPACE SAVER ASSORTMENTS TO CHOOSE FROM!
- 2 GRASS SHEARS
- 2 PRUNING SHEARS
- 2 HEDGE SHEARS
- 2 LOPPING SHEARS

ASSORTMENTS SUG. DLX. COST SHIP. WEIGHT
GR-1 (6)-711G/(3)-701/(3)-801 $38.70 $25.80 13
GR-2 (6)-702/(3)-502/(3)-8702 41.82 27.86 10
PR-3 (6)-708/(3)-707/(6)-908 54.45 36.30 12
PR-4 (3)-607/(3)-68/(3)-609 42.00 28.00 9
HS-5 (2)-8-H/(2)-8-C/(2)-8-A 23.80 15.87 14
HS-6 (2)-8-SC/(2)-9½-E/(2)-9-A 41.36 27.58 16
LS-7 (2)-222/(1)-322/(1)-120 24.40 16.27 12
LS-8 (2)-19-8F/(1)-324-T/(1)-318-SA 28.45 18.97 13

PROMOTION SPECIAL ASSORTMENT of Nationally Advertised Numbers
Regular Suggested Retail ........................................ $144.46
Regular Dealer Cost ........................................ $ 96.31
Special Dealer Cost ........................................ $ 86.68

<table>
<thead>
<tr>
<th>Item</th>
<th>Stock No.</th>
<th>Quantity</th>
<th>Reg. Sugg. Retail</th>
<th>Sugg. Retail each Promotional Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grass Shears</td>
<td>711-G</td>
<td>12</td>
<td>$3.98</td>
<td>$2.98</td>
</tr>
<tr>
<td>Pruners</td>
<td>708</td>
<td>12</td>
<td>3.50</td>
<td>2.69</td>
</tr>
<tr>
<td>Hedge Shears</td>
<td>8A</td>
<td>6</td>
<td>4.95</td>
<td>3.69</td>
</tr>
<tr>
<td>Lopping Shears</td>
<td>222</td>
<td>4</td>
<td>6.25</td>
<td>4.69</td>
</tr>
</tbody>
</table>
WISS Packaging Has Eye Appeal!
It's Protective... It's Informative!

- WISS Pruning Shears — self service package... individually carded in clear, reusable vinyl envelope. Protects merchandise and permits customer to try shears.
- WISS Grass Shears — Individually carded for modern, self service operation.
- WISS Hedge Shears — Features exclusive “hang-up” hole in blade. Ideal for merchandising or storage.
- WISS Lopping Shears — Balanced to hang from pegboard or hook.

WISS Products Are Easy To Sell!

WISS quality is pre-sold for you by consistent, attention-getting National Advertising. Tie-in with this tremendous exposure with consumer flyers, newspaper advertising and in-store promotions.

WISS Has the Edge ... and Keeps It!

Sales Tips

Talk About: Hot drop-forging — the finest method of fabricating steel to provide toughness and edge holding properties.

The following WISS products are hot drop-forged:
Grass shears 5600, 5600-R
Pruning shears 609, 808, 608, 607
Hedge shears, 91/2-E, 81/2-E, 9-A, 218
Lopping shears 230, 224-T, 324-T, 19-BF

Talk About: Fine cutlery steel. All WISS products are made of selected steels with the qualities needed to provide excellence in use.

Talk About: Professional quality. WISS products for home users are the same tools selected by professional and commercial users.

Talk About: Customer testing. Let your customer test the cutting capacities of the various tools. Use dowels for testing pruning and lopping shears, burlap or corrugated cartons for grass shears, 1/4” plywood for hedge shears.

Talk About: Convenient latches on grass and pruning shears, in most cases located for one hand operation.

Talk About: Ease of cutting. Proper edging and blade thickness, bolt location and polishing provide unparalleled ease of operation. Consequently less bruising of plant growth.

Talk About: Guarantee. All WISS products are guaranteed against defects in workmanship or material.

Talk About: Natural grips for most comfortable use of hedge and lopping shears.

Talk About: Vinyl comfort grips on pruning and grass shears.

Talk About: Efficient shock absorbers on selected numbers of hedge and lopping shears.

Talk About: Convenient hang-up holes in hedge shears blades. Ideal for merchandising or storage.

Talk About: Mechanically assisted power, floating blade action, makes the toughest cutting easy, as for example shears 711-G, 8702, 702, 502, 901, 902.

Talk About: Price range. There is a WISS garden cutting tool for every customer’s spending level.

Talk About: Selecting the proper tool for the job to be done and refer to catalog page for specific information about each WISS product.