WISS
SCISSORS SETS

GS-7 MARTINIQUE
Trim, tailored top grain cowhide case, fitted with embroidery or pocket scissors, comb and nail file. Colors: R, Y, T.
Retail $3.95

GS-8 MARDIS GRAS
Luxurious gold-tooled cowhide case fitted with sewing scissors, thread, needles. Remove insert and you have a lovely case for eyeglasses. Colors: G, I, R.
Retail $4.95

GS-9 FLORENTINE
The two most useful scissors—sewing and embroidery—in an elegant gold-tooled cowhide case. Remove insert and case is perfect for eyeglasses. Colors: R, I, B, G, T.
Retail $7.95

GS-10 CAPRI
Gold-tooled leather case holds removable leather insert fitted with small dressmakers’ shears and pair of embroidery scissors. Use for glasses, too. Colors: R, B, Y, T.
Retail $9.95

GS-3 SWEETHEART
Lovely heart-shaped case is hand crafted from top grain cowhide...fitted with the two essentials for expert sewing: 7” dressmakers’ shears; sewing-embroidery scissors. Colors: R, G, B, Y, I
Retail $10.95
GS-5 HOMEMAKER
A complete, matched-quality ensemble: 9" pinking shears; 8" dressmakers' shears; sewing and embroidery scissors. Top-grain cowhide case. Colors: R, G, B, Y, I. Retail $14.95

GS-11 COUTURIÈRE
A professionally complete set of matched high quality. Top-grain cowhide case contains dressmakers' shears and three other essential scissors. Colors: R, B. Retail $19.95

GS-120 CAREER GIRL
7½" pinking shears; dressmakers' shears; and sewing scissors in top grain cowhide case. Colors: R, B, Y, I. Retail $19.95

SN-120
As above; Skalloping shears replace pinking shears. Retail $19.95.
LADIES' MANICURE SETS BY WISS

GW-157 RHAPSODY
Tailored cowhide case is cleverly fitted with superb quality grooming aids. Has everything from cuticle nippers to nail file. Colors: R, B, G, I, K.
Retail $9.95
PLUS TAX 29c

GW-144 FANTASY
A gold-plated frame introduces this luxurious calf manicure set, fitted with seven gold-plated implements of highest quality. Colors: R, P, I, Q.
Retail $12.95
PLUS TAX 29c

GW-149 VANITY
Complete assortment for professional grooming. Tailored top grain cowhide case is fitted with all the essentials. Colors: R, G, P, I.
Retail $14.95
PLUS TAX 39c

GW-154 COQUETTE
Coed or working beauty, finds this compact set a convenient headquarters for smart nail care. Top grain cowhide case. Colors: P, B, G, Y.
Retail $8.95
PLUS TAX 29c

COLOR CODE:
B—Como Blue
G—Nile Green
I—Ivory
K—Black
P—Bonbon Pink
Q—Turquoise
R—Holiday Red
T—Saddle Tan
Y—Tropic Yellow
GW-150 ENCHANTMENT
Its seven gold-plated grooming instruments are unerringly matched; superbly crafted. All are nicely fitted in this finest quality calfskin case with gold-plated frame. Colors: R, Y, Q. 
Retail $15.95
PLUS TAX 30¢

GW-147 GLAMOUR
Suede-lined top grain cowhide case contains eight essential implements for professional grooming. Indispensable for the woman who cares about her hands. Colors: R, P, Y, B.
Retail $17.95
PLUS TAX 35¢

GW-153 ELEGANCE
For the woman who loves beautiful things, this gold-framed case of finest quality calfskin is luxuriously fitted with superb quality, gold-plated implements. Colors: R, Y, P, Q.
Retail $21.50
PLUS TAX 45¢

GW-148 CAROUSEL
For Him and Her. Professionally equipped with nine matched grooming implements, this suede-lined, top grain cowhide case contains one of the finest and most complete manicure sets ever designed. Colors: R, B, T.
Retail $24.95
PLUS TAX 45¢
MEN'S MANICURE SETS BY WISS

GM-121 TRAVELER
The zip-up, tuck-away kit for the man on the go! Essential grooming tools fitted into top-grain cowhide case. Easily stores in briefcase or drawer. Colors: T, S.
Retail $8.95
PLUS TAX 20¢

GM-125 COUNTRY CLUB
Specially designed English pigskin case with six indispensable implements for expert grooming. Includes superbly crafted nail nippers, cuticle and nail scissors, tweezers, file, and pusher.
Retail $16.95
PLUS TAX 35¢

GM-23 EXECUTIVE
The well-equipped executive will find this top-grain cowhide case and all that it contains a necessity for good grooming; tucks away neatly. Colors: T, S.
Retail $13.95
PLUS TAX 35¢

GM-126 V.I.P.
Luxurious personal assortment of grooming implements in top-grain cowhide case lined with suede. Includes matched manicure items of superior quality, plus handy bottle opener.
Colors: T, S.
Retail 22.50
PLUS TAX 50¢

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[Image: Men's manicure set images]
GM-123 MONSIEUR
Compact design in top-grain cowhide provides uncluttered access to each of its six matched manicure implements. Included are: sturdy nail nippers and cuticle scissors, nail file, pusher, and tweezers. Colors: T, S, K.

Retail $9.95
PLUS TAX 25¢

COLOR CODE:
B—Como Blue
G—Nile Green
I—Ivory
K—Black
R—Holiday Red
S—Russet
T—Saddle Tan
W—Brown
X—Boxwood Green

GS-103 CONTESSA
Great favorite with the ladies of the sewing circle—with good reason! Handsome fabric-lined leather case contains 7" dressmakers' shears, 5" sewing scissors, thimble, and needle box. Colors: R, B, W, X.
Retail $6.95

GS-105 CORONATION
Retail $7.95

GS-104 COSMOPOLITAN
The cosmopolitan lady who sews—and knows—chooses this matched set of imported implements for working ease. 7" dressmakers' shears, 6" light trimmers, sewing and embroidery scissors, and thimble and needle box are contained in the handsome leather case. Colors: R, B, W, X.
Retail $9.95
J. W. & S. IMPORTED MANICURE SETS FOR MEN AND WOMEN

GW-307 HOLIDAY
Custom ladies' manicure set in genuine leather case. Fitted with cuticle scissors, file, pusher, cleaner, and tweezers. Colors: R, G, B. Retail $3.95

GM-207 CAVALIER
As above; man's model. Nail scissors replace cuticle scissors. Color: S. Retail $3.95

GW-308 MELODY
Requiring a minimum of space, this attractive genuine leather case contains all the needed manicure implements. Colors: R, G, B, Y. Retail $4.95

GM-208 WINDSOR
As above; for men. Color: S. Retail $4.95

GW-302 SABRINA
Trim cowhide case in attractive pocket style contains a complete assortment of grooming implements. Colors: R, B, G. Retail $3.96

GM-202 DEL MONICO
As above; for men. Nail scissors and nail clip replace cuticle scissors and pusher. Color: S. Retail $3.95

GW-310 EMPRESS
Tucks away smartly in suitcase or drawer. Top grain cowhide case, with cuticle nippers, cuticle and nail scissors, tweezers, pusher, cleaner, and file. Colors: R, B, G, Y. Retail $8.95

GM-210 AMBASSADOR
As above; for men. Nail nippers replace cuticle nippers. Colors: T, S. Retail $8.95
GW-309 INTRIGUE
Top grain cowhide case is fully equipped: has cuticle nippers, nail scissors, tweezers, nail file, cleaner, and pusher.
Colors: R, B, G, Y.
Retail $6.95
PLUS TAX 20¢

GM-209 ATTACHE
As above; for men. Nail nippers and cuticle scissors replace cuticle nippers and nail scissors.
Colors: T, S.
Retail $6.95
PLUS TAX 20¢

GW-304 REGENCY
A royal gift—with a built-in surprise! Partially unzip the top-grain cowhide lid of this fine quality clothes brush to reveal complete manicure set.
Colors: R, B, I.
Retail $5.95
PLUS TAX 15¢

GM-204 EMBASSY
As above; for men. Colors: S, T.
Retail $5.95
PLUS TAX 15¢

GM-203 ESQUIRE
Top-grain cowhide case in favorite pocket style—fitted with nail nippers, cuticle scissors, file, and tweezers. Color: S.
Retail $5.95
PLUS TAX 15¢
WISS GIFT IDEAS

IKS KITCHEN SHEARS
Brightly colored handles will unscrew tight jar tops, deca p bottles, even crack nuts! Cut meat, fish, paper, flowers, even light wire. Handles in Red, Green, Yellow, Turquoise, or Pink. Also fully chrome plated.

IKS With colored handles Retail $2.95
KSC Chrome Plated .................. Retail $3.95

GT-100 LAWN, HEDGE AND SHRUBBERY KIT
Has what it takes to maintain grounds and garden in classic trim: Hedge Shears, Grass Shears, Pruning Shears, Garden Gloves... and fully illustrated pruning guide .................. Retail $9.95

1109 POULTRY SHEARS
For efficient, professional preparation of fowl for cooking, or for disjointing as an aid to carving. Hot drop-forged, hardened and tempered steel; one blade serrated to prevent slipping.

Chrome Plated
1109 9" .................. Retail $5.95
1309 9" .................. Retail $7.95
1710 10" .................. Retail $9.95

Stainless Steel
1409 9" .................. Retail $12.95

1409 SS 9" .................. Retail $12.95

HG-3 HOUSE & GARDEN KIT
Convenient hang-up holder with Pruning Shears, Flower Shears, and Kitchen-utility Shears. Retail $6.95

PINKING SHEARS
First choice through the years for home sewers and professional dressmakers. Maximum ease and efficiency in cutting.

Black Handles
CB-5 5½" .................. Retail $4.95
CB-7 7½" .................. Retail $6.95
CB-9 9" .................. Retail $7.95

Chrome Plated
CC-5 5½" .................. Retail $5.50
CC-7 7½" .................. Retail $7.95
CC-9 9" .................. Retail $8.95
NEW WISS LUSTRE-CHROME LINE
Fine Wiss Scissors with a permanent lustrous, rust-resistant finish of chrome over nickel plating. Handsomely boxed.

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<th>Item</th>
<th>Description</th>
<th>Retail Price</th>
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<td>1137½</td>
<td>7½&quot; Trimming</td>
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<td>1336</td>
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<td>1815½</td>
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<td>1773½</td>
<td>3½&quot; Embroidery</td>
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SKALLOPING SHEARS
Cut perfect scallops faster—because WISS has perfected these easy-action, precision Skalloping Shears. They cut easily on sheer, or on heavy fabrics—even in several thicknesses; make attractive, fray-resistant edges.

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<tr>
<td>SC-7</td>
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FH-4 FLOWER SHEARS
In one motion, they permit you to cut and hold a flower, using only one hand...let you select and cut a stem in thick growth. Particularly effective for cutting roses—no scratching from thorns. Chrome plated, with stainless steel blades. Fully rustproof...Retail $2.75

1701 NEW "GRASS MASTER"
Easiest-cutting shears made, with extra power for the toughest grass. Fully chrome plated; comfortable vinyl handles...Retail $2.99

907-G "Hy-Power" ANVIL PRUNER
Tremendous cutting advantage, plus new super-comfortable vinyl grip and guards...Retail $3.25
J. WISS & SONS CO.
Newark 7, N. J., U.S.A.

Quality for over a century