

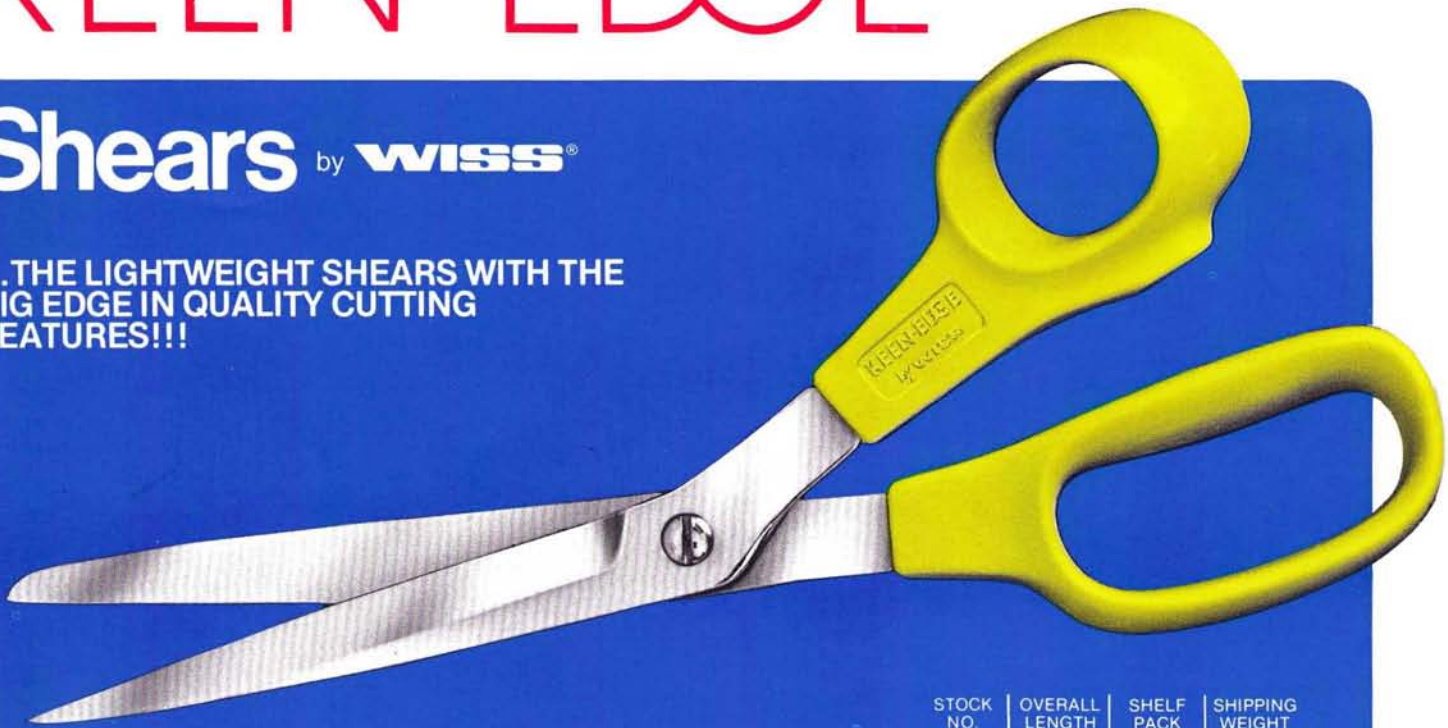
Introducing... **The american**

challenger

KEEN•EDGE®

Shears by **WISS**®

...THE LIGHTWEIGHT SHEARS WITH THE BIG EDGE IN QUALITY CUTTING FEATURES!!!



STOCK NO.	OVERALL LENGTH	SHELF PACK	SHIPPING WEIGHT
1128	8"	5	1 3/8 lbs.

	KEEN-EDGE	COMPARE WITH BRAND F
Extra sharp knife-edge blade.	✓	
Comfortable contoured handles.	✓	
Weighs 3 ounces.	✓	
Sturdy enough to cut multiple thicknesses.	✓	
Stainless steel blades polished to a mirror finish.	✓	
Adjustable pivot...not a rivet.	✓	
Created in America by skilled craftsmen.	✓	
Handy carrying case.	✓	
Promotionally priced at \$8.50.	✓	



Striking package attracts attention, creates impulse sales!

No.1128
Suggested Retail
\$8.50
each

THE **SUNSHINE YELLOW** SHEARS MEAN BRIGHTER SALES AND PROFITS...FOR YOU!



Manufactured by
J. WISS & SONS CO., 400 West Market St., Newark, N.J. 07107