



# DISPLAY, STOCK CONTAINER and "SALESMAN" ALL-IN-ONE!

## HD-100

16 $\frac{3}{4}$ " wide x 20" high x 11" deep

You will do more business with Wiss. This colorful and effective display will materially increase your volume of shears and scissors business. Assortment contains the fastest-selling top numbers in the WISS line... every one a best seller! Assortment consists of 13 numbers (2 pairs of each) with space to add Wiss Pinking Shears.

## A Real Income Producer

FRAME of bleached maple, finely grained.  
BURGUNDY velour background displays goods to best advantage.  
PILFER-PROOF hinged front door for easy accessibility to stock.  
AMPLE stock space in back, may be padlocked.  
PRICE and stock number of each pair shown.  
VARIOUS patterns named for immediate consumer identification.

Complete price for assortment, including \$5 for display case \$50.47.

HOUSEHOLD SHEARS	SEWING, RIPPING AND EMBROIDERY SCISSORS	CUTICLE SCISSORS
No. 38-8"—\$3.00	No. 105-5"—\$2.00	No. 573 $\frac{3}{4}$ -3 $\frac{3}{4}$ "—\$2.25
No. 36-6"—\$2.60	No. 336-6"—\$3.25	<b>NAIL SCISSORS</b>
No. 137-7"—\$3.25	No. 766-6"—\$2.40	No. 623 $\frac{1}{2}$ -3 $\frac{1}{2}$ "—\$2.50
<b>DRESSMAKERS' SHEARS</b>	No. 764-4"—\$2.10	<b>KITCHEN SHEARS</b>
No. 127-7"—\$3.25	No. 765-5"—\$2.25	No. 1KS-8"—\$2.25
No. 28-8"—\$3.00		

**Total Retail Value \$68.20**

Pinking Shears not included in assortment, but space for them is provided on Display Panel.

HD100-10M-2-50-EAST



**J. WISS & SONS CO., NEWARK 7, NEW JERSEY**