

Any task
 worth doing
 is
 worth doing
well

with

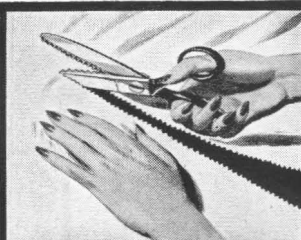
WISS

SHEARS & SCISSORS

For fine workmanship you need fine tools
 and the proper tools for the job!

Wiss makes them—the finest shears and
 scissors you can buy, for every purpose.

They are all precision instruments,
 master-crafted by Wiss, and over a century
 of skill goes into each and every one!



Pinking Shears

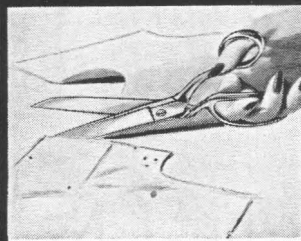
Light and efficient to use,
 for a clean, ravel-resistant
 finish, on fabrics in single
 or several thicknesses.
 \$4.25 to \$8.95



Kitchen Shears

A marvel of versatility.
 They cut fruits or vegeta-
 bles, trim meat or fish,
 have handles that open
 stubborn jars, uncap bot-
 tles, even crack nuts. \$2.50*

*Slightly higher Denver and West



Dressmakers' Shears

Their professional-type
 bent handles guarantee ef-
 fortless cutting of clothes,
 slipcovers, curtains or
 draperies, \$3.00 to \$7.50



SEWING
 SCISSORS
 \$2.20 to \$3.25



MANICURE
 SCISSORS
 \$2.25 to \$3.50



EMBROIDERY
 SCISSORS
 \$2.50 to \$3.00



HOUSEHOLD
 SHEARS
 \$3.00 to \$5.50



BARBERS'
 SHEARS
 \$4.75



**Superior
 WISS Inlaid Blade
 Feature**

This is the Wiss process of
 welding a high carbon
 steel blade to a tough
 steel frame in order to ob-
 tain a permanent, superior
 cutting edge. All Wiss
 household and dressmak-
 ers' shears are *inlaid*—
 your guarantee of the
 most highly efficient, prac-
 tically indestructible cut-
 ting tools.